

SEO Audit Report

Generated by [Rank Math](#)

97/100

SEO Score

26/27

Passed Tests

1/27

Warnings

0/27

Failed Tests

Basic SEO

Common Keywords

A list of keywords that appear frequently in the text of your content.

Here are the most common keywords we found on the page:

oven dough coal forks slice char coalfired order crust fresh

SEO Description

SEO analysis of your page's meta-description.

The meta description is 154 characters long, which is good. Ember Slice serves coal-fired pizza in Williamsburg, Brooklyn, with 48-hour dough, whole-milk mozzarella, and jumbo slices. Open late for pies and wedges.

H1 Heading

SEO Analysis of the H1 Tags on your page.

One H1 tag was found on the page.

Coal-firedslices thatbite back.

H2 Headings

SEO analysis of the H2 headings on your page.

One or more H2 tags were found on the page.

Four rules. Zero shortcuts.

Started with one oven and a lotta nerve.

Slices they line up for.

Loved by the whole block.

Stories from the shop.

Get a hot slice in your hand.

Image ALT Attributes

SEO analysis of the "alt" attribute for image tags.

All images on the page have alt attributes.

Keywords in Title & Description

SEO analysis of the HTML page's Title and meta description content.

One or more common keywords were found in the title and description of the page.

title: coal, slice

description: dough, coal, slice

Links Ratio

SEO analysis of the ratio of internal links to external links.

There are one or more issues with the number of links on this page:

Too few internal links (9).

internal: 9

external: 4

Add links to external resources that are useful for your readers. Make sure you link to high-quality sites - Google penalizes pages that link to "spammy" sites (ones that break the Google webmaster guidelines).

Ideally, the links should be highly relevant to the subject you're writing about. It's impossible to cover every aspect of a subject on a single page, but your readers may be fascinated by some detail you barely touch on. If you link to a resource where they can learn more, they'll be grateful. What's more, you'll be rewarded with higher rankings!

SEO Title

SEO analysis of the HTML title of the page.

The page title has 52 characters, which is good.

Ember Slice | Coal-Fired Brooklyn Pizza & Slice Shop

Create a responsive site

Our analysis of the use of CSS media queries in your content.

The CSS code contains **media queries**.

Media query found in <http://emberslice.com/assets/css/styles.min.css?v=20260711b>.

Homepage Is Reachable

Tests if your homepage is reachable by making an HTTP request.

Homepage is reachable

Advanced SEO

Search Preview

Here is how the site may appear in search results:

Ember Slice | Coal-Fired Brooklyn Pizza & Slice Shop

<https://emberslice.com/>

Ember Slice serves coal-fired pizza in Williamsburg, Brooklyn, with 48-hour dough, whole-milk mozzarella, and jumbo slices. Open late for pies and wedges.

Canonical Tag

Does the content have a "canonical" URL?

The page is using the canonical link tag.

<https://emberslice.com/>

Noindex Meta

Does the content contain a noindex robots meta tag?

The page does not contain any **index** meta tag or header.

Mobile Search Preview

Here is how the site may appear in search results on a mobile device:

Ember Slice | Coal-Fired Brooklyn Pizza & Slice Shop

<https://emberslice.com/>

Ember Slice serves coal-fired pizza in Williamsburg, Brooklyn, with 48-hour dough, whole-milk mozzarella, and jumbo slices. Open late for pies and wedges.

Mobile Snapshot

A snapshot of how your content appears on a mobile device.



WWW Canonicalization

Does the site appear on more than one URL?

Both www and non-www versions of the URL are redirected to the same site.

OpenGraph Meta

Does your site use OpenGraph meta tags?

Opengraph meta tags have been found.

Schema Meta Data

Does the content include relevant Schema.org metadata?

Schema.org data has been found on the page.

Sitemaps

Does the site use an XML sitemap?

The site has one or more sitemaps.

Robots.txt

Does your site have a valid robots.txt file

The site has a robots.txt file. Try our [free robots.txt editor tool](#) to easily test and validate your robots.txt file.

Keep your content fresh

Checks for recent content updates using available signals (XML sitemap, og:updated_time, or Last-Modified header).

The content is fresh. Last updated on 2026-07-11 (0 days ago) via XML Sitemap.

Broken Links

Detects broken or dead links (404/500 errors) in the website that may harm SEO and user trust.

Some link(s) are protected by bot mitigation services.

Performance

Page Size

An analysis of the size of your HTML file.

The size of the HTML document is 5 Kb, under the average HTML size of 33 Kb.

Response Time

How fast does your server respond to requests?

The response time is under 0.8 seconds which is great.

Image Headers Expire

Do your images use "expires" headers?

No local images found on the page

Minify CSS

Are your CSS files properly minified?

All CSS files appear to be minified.

Page Objects

Analysis of the embedded objects in the pages.

The page makes 5 requests.

total: 5
images: 1
javascript: 2
stylesheets: 2

Minify Javascript

Does the site use minified JavaScript?

All Javascript files appear to be minified.

Mobile Speed

How fast does your website respond to mobile users?

The page performance is good across all key metrics.

Security

Theme Visibility

Theme Visibility

The theme is not publicly visible, so it is not easily identifiable.

Visible Plugins

Visible Plugins

Hurray! None of the plugins are publicly visible.

Directory Listing

Does your web server list the contents of the directories?

Directory Listing seems to be disabled on the server.

Secure Connection

Is your content served over a secure connection?

The site is using a secure transfer protocol (https).