



SEO Checkup

https://emberslice.com

Report generated on Jul 11, 2026



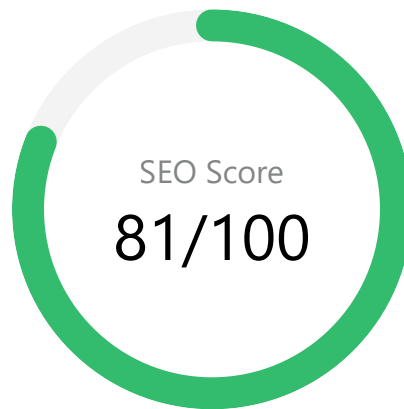
Refresh Report



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White Label

Average SEO score of top 100 sites: 75% 

This webpage received an SEO score of **81 out of 100**, which is higher than the average score of **75**. Our analysis has identified **9 important issues** that can be addressed to further enhance your website's performance and improve its search engine visibility.

9 Failed**2 Warnings****49 Passed**



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HIGH

Build quality backlinks from websites relevant to your topic/niche to improve your search engine rankings.

HIGH

To improve the website experience for your visitors, it is recommended to eliminate any render-blocking resources on this webpage.

HIGH

Using images in a modern format can significantly reduce the file size and improve the loading speed of a webpage, providing a better user experience and potentially increasing engagement.

MEDIUM

Serve properly sized images to reduce page loading times and to improve user's experience.

MEDIUM

Avoid using distorted images, as they can have a negative impact on the user experience.

Common SEO issues

Score: **75**Failed: **5**Warnings: **0**Passed: **17**

Meta Title Test

100% of top 100 sites passed

This webpage is using a title tag.

Text: Ember Slice | Coal-Fired Brooklyn Pizza & Slice Shop**Length:** 52 characters

Meta Description Test

92% of top 100 sites passed

This webpage is using a meta description tag.

Text: Ember Slice is a coal-fired pizza joint in Williamsburg, Brooklyn. 48-hour cold-fermented dough, whole-milk mozz, and jumbo slices by the pie or the wedge. Open late.**Length:** 166 characters

Google Search Results Preview Test

Desktop version

<https://emberslice.com/>**Ember Slice | Coal-Fired Brooklyn Pizza & Slice Shop**



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Mobile version

<https://emberslice.com/>

Ember Slice | Coal-Fired Brooklyn Pizza & Slice Shop

Ember Slice is a coal-fired pizza joint in Williamsburg, Brooklyn. 48-hour cold-fermented dough, whole-milk mozz, and jumbo slices by t...

Social Media Meta Tags Test

89% of top 100 sites passed

This webpage is using social media meta tags.

Open Graph Meta Tags

og:type	website
og:site_name	Ember Slice
og:title	Ember Slice Coal-Fired Brooklyn Pizza
og:description	48-hour dough, coal-fired char, jumbo slices. A Williamsburg pizza joint. No forks.
og:url	https://emberslice.com/
og:image	https://emberslice.com/assets/img/og-image.jpg
og:image:width	1200
og:image:height	630

Twitter Card Meta Tags

twitter:card	summary_large_image
twitter:title	Ember Slice Coal-Fired Brooklyn Pizza
twitter:description	48-hour dough, coal-fired char, jumbo slices in Williamsburg. No forks.
twitter:image	https://emberslice.com/assets/img/og-image.jpg



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density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.

14 coal 10 oven 8 slice 8 fired 8 dough

Keywords Usage Test

48% of top 100 sites passed

The most common keywords of this webpage are distributed well across the important HTML tags. This helps search engines to properly identify the topic of this webpage.

Keyword	Title tag	Meta description	Headings
coal			
oven			
slice			
fired			
dough			

Keywords Cloud Test

actually airy answers bite blistered blisters brooklyn card cash char chasing
chewy coal cold content corner crisps crispy crumb crust cups days doesn't
dough edge edges ember family ferment fermented finish fired forks
fresh garlic grab grandma grew hand hits home hour hours idea ingredients
institution joint jumbo late later leave line lotta make marzano meet menu milk
mozz nerve online open order oven pepperoni phone pies pizza
question read real regular reviews rules running sauce second seconds shop
shortcuts skinny skip slice slices smoky soggy square started storefront tomatoes
took vodka wait weekends williamsburg window wraps wythe years zero

Related Keywords Test

There are no indexed keywords for this domain!



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Identifying competitor domains allows you to find domains that are competing with your website for search engine rankings on similar keywords. These domains typically target the same audience and have overlapping goals in terms of organic traffic.

[See results list](#)

Heading Tags Test

62% of top 100 sites passed

This webpage contains headings tags.

H1 tags

Coal-firedslices thatbite back.

H2 tags

Four rules. Zero shortcuts.

Started with one oven and a lotta nerve.

Slices they line up for.

Loved by the whole block.

Stories from the shop.

Get a hot slice in your hand.

Robots.txt Test

99% of top 100 sites passed

This website is using a robots.txt file.

<https://emberslice.com/robots.txt>

Sitemap Test

83% of top 100 sites passed

This website has a sitemap file.

<https://emberslice.com/sitemap.xml>



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Responsive Image Test

29% of top 100 sites passed

Not all images in this webpage are properly sized! This webpage is serving images that are larger than needed for the size of the user's viewport.

[See results list](#)

How to fix

Image Aspect Ratio Test

75% of top 100 sites passed

Not all image display dimensions match the natural aspect ratio! Fix aspect ratio issues to avoid distorted images on this website!

[See results list](#)

How to fix

Deprecated HTML Tags Test

94% of top 100 sites passed

This webpage does not use HTML deprecated tags.

Google Analytics Test

72% of top 100 sites passed

A Google Analytics script is not detected on this page. While there are several tools available to monitor your site's visitors and traffic sources, Google Analytics is a free, commonly recommended program to help diagnose potential SEO issues.

How to fix

Favicon Test

100% of top 100 sites passed

This website either doesn't have a favicon or this has not been referenced correctly!



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Backlinks Test

100% of top 100 sites passed

We didn't find any backlinks for this domain! Quality backlinks from websites relevant to your topic/ niche are critical for strong search engine rankings.

JS Error Test

83% of top 100 sites passed

There are no severe JavaScript errors on this webpage.

Console Errors Test

27% of top 100 sites passed

This webpage doesn't have any warnings or errors caught by the Chrome DevTools Console.

Charset Declaration Test

96% of top 100 sites passed

This webpage has a character encoding declaration.

Content-Type: text/html; charset=utf-8

Speed optimizations

Score: **78**

Failed: **2**

Warnings: **1**

Passed: **16**

HTML Page Size Test

23% of top 100 sites passed

The size of this webpage's HTML is **5.87 Kb** and is under the average webpage's HTML size of **33 Kb**. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.

DOM Size Test

56% of top 100 sites passed

The Document Object Model (DOM) of this webpage has **320 nodes** which is less than the recommended value of 1,500 nodes.



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This webpage is successfully compressed using **br compression** on your code. The HTML code is compressed from **22.5 Kb** to **5.87 Kb (74% size savings)**. This helps ensure a faster loading webpage and improved user experience.

Site Loading Speed Test

71% of top 100 sites passed

The loading time of this webpage (measured from N. Virginia, US) is around **2.69 seconds** and this is under the average loading speed which is **5 seconds**.

JS Execution Time Test

53% of top 100 sites passed

The JavaScript code used by this webpage is executed in less than **2 seconds**.

Page Objects Test

This webpage has less than **20 http requests**. A higher number of http requests results in a user's browser needing to request a large number of objects from the server, which will ultimately slow down the loading of your webpage.

Content size by content type

Content type	Percent	Size
Image	94.4 %	1.54 Mb
Font	3.9 %	65.29 Kb
Javascript	0.8 %	13.85 Kb
Css	0.4 %	7.44 Kb
Html	0.4 %	6.71 Kb
Other	0.0 %	453 B
TOTAL	100%	1.64 Mb

Requests by content type

Content type	Percent	Requests
Image	35.3 %	
Font	23.5 %	4



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Html	5.9 %	1
Other	5.9 %	1
TOTAL	100%	17

Content size by domain

Domain	Percent	Size
emberslice.com	95.4 %	1.56 Mb
fonts.gstatic.com	3.9 %	65.29 Kb
static.cloudflareinsights.com	0.7 %	11.31 Kb
fonts.googleapis.com	0.1 %	1.20 Kb
TOTAL	100%	1.64 Mb

Requests by domain

Domain	Percent	Requests
emberslice.com	64.7 %	11
fonts.gstatic.com	23.5 %	4
fonts.googleapis.com	5.9 %	1
static.cloudflareinsights.com	5.9 %	1
TOTAL	100%	17

CDN Usage Test

95% of top 100 sites passed

This webpage is serving all images, javascript and css resources from CDNs.

[Images](#)[JavaScript](#)[CSS](#)

Modern Image Format Test



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data consumption.

[See results list](#)

How to fix

Image Metadata Test

72% of top 100 sites passed

This webpage is not using images with large metadata.

Image Caching Test

95% of top 100 sites passed

This website is using cache headers for images and the browsers will display these images from the cache.

JavaScript Caching Test

96% of top 100 sites passed

This webpage is using cache headers for all JavaScript resources.

CSS Caching Test

98% of top 100 sites passed

This webpage is using cache headers for all CSS resources.

JavaScript Minification Test

98% of top 100 sites passed

All JavaScript files used by this webpage are minified.

[See results list](#)

CSS Minification Test

100% of top 100 sites passed

All CSS resources used by this webpage are minified.

[See results list](#)

Render Blocking Resources Test



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webpage to load significantly faster and will improve the website experience for your visitors.

[See results list](#)

How to fix

URL Redirects Test

97% of top 100 sites passed

This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

Time To First Byte Test

99% of top 100 sites passed

The Time To First Byte value of this webpage is **0.006** seconds. To provide a good user experience, [Google recommends](#) that sites should strive to have a TTFB of **0.8** seconds or less.

0.006 s



0.8 s

1.8 s

First Contentful Paint Test

90% of top 100 sites passed

The First Contentful Paint value of this webpage is **0.760** seconds. To provide a good user experience, [Google recommends](#) that sites should strive to have a First Contentful Paint value of **1.8** seconds or less.

0.76 s



1.8 s

3 s

Largest Contentful Paint Test

77% of top 100 sites passed

The Largest Contentful Paint duration of this webpage is **3.38** seconds. To provide a good user experience, [Google recommends](#) that sites should strive to have Largest Contentful Paint of **2.5** seconds or less.

3.38 s



2.5 s

4 s



How to fix

Server and security

Score: **100**

Failed: **1**

Warnings: **0**

Passed: **6**

URL Canonicalization Test

93% of top 100 sites passed

<https://emberslice.com/> and <https://www.emberslice.com/> resolve to the same URL.

SSL Checker and HTTPS Test

100% of top 100 sites passed

This website is successfully using HTTPS, a secure communication protocol over the Internet.

The certificate is not used before the activation date.

The certificate has not expired.

The hostname "emberslice.com" is correctly listed in the certificate.

The certificate should be trusted by all major web browsers.

The certificate was not revoked.

The certificate was signed with a secure hash.

Certificate Chain:

Server certificate

Common Name	emberslice.com
Subject Alternative Names (SANs)	emberslice.com
Not Valid Before	Fri, July 10th 2026, 10:12:23 am (UTC)
Not Valid After	Thu, October 8th 2026, 11:12:16 am (UTC)
Signature Algorithm	ecdsaWithSha256
Issuer	WE1



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Organization	Google Trust Services
Location	US
Not Valid Before	Wed, December 13th 2023, 9:00:00 am (UTC)
Not Valid After	Tue, February 20th 2029, 2:00:00 pm (UTC)
Signature Algorithm	ecdsaWithSha384
Issuer	GTS Root R4

Mixed Content Test (HTTP over HTTPS)

100% of top 100 sites passed

This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

HTTP2 Test

99% of top 100 sites passed

This webpage is using the HTTP/2 protocol.

HSTS Test

84% of top 100 sites passed

This webpage is using the **Strict-Transport-Security** header.

strict-transport-security: max-age=31536000; includesubdomains

Plaintext Emails Test

97% of top 100 sites passed

We've found 1 email addresses in your page code! We advise you [to protect email links](#) in a way that hides them from the spam harvesters.

How to fix**Unsafe Cross-Origin Links Test**

45% of top 100 sites passed

This webpage is not using **target="_blank"** links without **rel="noopener"** or **rel="noreferrer"** attribute.



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Mobile usability

Score: **100**Failed: **0**Warnings: **0**Passed: **3****Meta Viewport Test**

92% of top 100 sites passed

This webpage is using a viewport meta tag.

```
<meta name="viewport" content="width=device-width, initial-scale=1" />
```

Media Query Responsive Test

98% of top 100 sites passed

This webpage is using CSS media queries, which is the base for responsive design functionalities.

**Mobile Snapshot Test**



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Structured Data Test

66% of top 100 sites passed

This webpage is using structured data.

[See all microdata objects](#)

Custom 404 Error Page Test

80% of top 100 sites passed

This website is using a custom 404 error page. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links](#).

Noindex Tag Test

99% of top 100 sites passed

This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.

Canonical Tag Test

93% of top 100 sites passed

This webpage is using the canonical link tag. This tag specifies that the URL: <https://emberslice.com/> is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.

```
<link href="https://emberslice.com/" rel="canonical"/>
```



Nofollow Tag Test

This webpage does not use the nofollow meta tag. This means that search engines will crawl all links from this webpage.



Disallow Directive Test

Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information).

[See results list](#)



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This webpage is not using a meta refresh tag.

SPF Records Test

94% of top 100 sites passed

This DNS server is not using an SPF record! SPF (Sender Policy Framework) allows administrators to specify which hosts are allowed to send mail from a given domain by creating a specific SPF record or TXT record in the Domain Name System (DNS). You can find more information about SPF records [here](#).

How to fix**Ads.txt Validation Test**

67% of top 100 sites passed

This website doesn't use an ads.txt file! Ads.txt is a text file that contains a list of Authorized Digital Sellers. The purpose of ads.txt files is to give advertisers and advertising networks the ability to verify who is allowed to sell advertising on your website.

https://emberslice.com

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 White Label

SEO Score

81/100





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This webpage received an SEO score of **81 out of 100**, which is higher than the average score of **75**. Our analysis has identified **9 important issues** that can be addressed to further enhance your website's performance and improve its search engine visibility.

9 Failed

2 Warnings

49 Passed

Issues to fix

Last found on Jul 11 2026, 05:33 AM

HIGH

Build quality backlinks from websites relevant to your topic/niche to improve your search engine rankings.

HIGH

To improve the website experience for your visitors, it is recommended to eliminate any render-blocking resources on this webpage.

HIGH

Using images in a modern format can significantly reduce the file size and improve the loading speed of a webpage, providing a better user experience and potentially increasing engagement.

MEDIUM

Serve properly sized images to reduce page loading times and to improve user's experience.

MEDIUM

Avoid using distorted images as they can have a negative impact on the user experience.