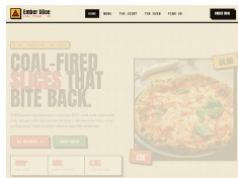


Emberslice.com - SEO Checker

Analyzed URL: <https://emberslice.com/>

Overview of the SEO Check

SEO Score



Meta information

90%

Page quality

100%

Page structure

100%

Link structure

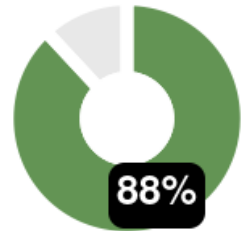
93%

Server

100%

External factors

3%



Response time	File size	Words	Media files	Number of links
0.12 s	22.00 kB	625	9	25 internal / 4 external

Search preview

emberslice.com

Ember Slice | Coal-Fired Brooklyn Pizza & Slice Shop

Ember Slice is a coal-fired pizza joint in Williamsburg, Brooklyn. 48-hour cold-fermented dough, whole-milk mozz, and jumbo slices by the pie or the wedge. Open late.

Task list of SEO Improvements

1 Tasks

Improve the text of the meta description.

Important!

Meta specifications

90% achieved

Title ●●● <i>Critically important</i>	Ember Slice Coal-Fired Brooklyn Pizza & Slice Shop ✓ The length of the page title is perfect. (477 pixels out of 580 max pixel length) ✓ There are no duplicate words in the title
Meta description ●●● <i>Critically important</i>	Ember Slice is a coal-fired pizza joint in Williamsburg, Brooklyn. 48-hour cold-fermented dough, whole-milk mozz, and jumbo slices by the pie or the wedge. Open late. — The meta description is too long: 1025 pixels from max. 1000 pixels.
Crawlability ●●● <i>Critically important</i>	✓ There are no problems in accessing the website.
Canonical URL ●●● <i>Important</i>	https://emberslice.com/ ✓ There is a valid canonical link specified.
Language ●●● <i>Somewhat important</i>	Language detected in text: en Language defined in HTML: en Server location: Germany ✓ The following language is defined by HTML: en
Alternate/Hreflang Links ●●● <i>Somewhat important</i>	✓ There are no alternate links specified on this page.
Other meta tags ●●● <i>Somewhat important</i>	✓ There is no rel next meta tag on this page. ✓ There is no rel prev meta tag on this page.
Domain ●●● <i>Somewhat important</i>	✓ The domain is no subdomain. ✓ The domain length is good. ✓ The domain does not contain non-latin characters.

Page URL  <i>Somewhat important</i>	✓ No parameters were found in the URL. ✓ No session ID was found in the URL. ✓ The URL does not have too many subdirectories.
Charset encoding  <i>Somewhat important</i>	✓ The charset encoding (UTF-8) is set correctly.
Doctype  <i>Nice to have</i>	✓ The doctype HTML 5 is set correctly. ✓ The doctype is placed at first in the HTML code.
Favicon  <i>Nice to have</i>	✓ The favicon is linked correctly.

Meta tags

Name	Value
viewport	width=device-width, initial-scale=1
description	Ember Slice is a coal-fired pizza joint in Williamsburg, Brooklyn. 48-hour cold-fermented dough, whole-milk mozz, and jumbo slices by the pie or the wedge. Open late.
theme-color	#e23b2e
lang	en
twitter:card	summary_large_image
twitter:title	Ember Slice Coal-Fired Brooklyn Pizza
twitter:description	48-hour dough, coal-fired char, jumbo slices in Williamsburg. No forks.
twitter:image	https://emberslice.com/assets/img/og-image.jpg
og:type	website
og:site_name	Ember Slice
og:title	Ember Slice Coal-Fired Brooklyn Pizza
og:description	48-hour dough, coal-fired char, jumbo slices. A Williamsburg pizza joint. No forks.
og:url	https://emberslice.com/
og:image	https://emberslice.com/assets/img/og-image.jpg
og:image:width	1200
og:image:height	630
charset	UTF-8

Page quality

100% achieved

Content ● ● ● <i>Critically important</i>	✓ This page contains 625 words. That's ok. ✓ 30.6% of the text are stop words. ✓ Keywords used in the page title are also used in the page content. That's good! ✓ Words from the H1 heading are used in the page content. ✓ The page contains a listing, which indicates a good text layout. ✓ 9 paragraphs were found on this page. ✓ The text content is perfect. ✓ No placeholders texts or images were found. ✓ There are no duplicates on the site. ✓ The average number of words per sentence of 10.4 words is good.
Frames ● ● ● <i>Critically important</i>	✓ This page does not use a frameset.
Mobile optimization ● ● ● <i>Somewhat important</i>	✓ A viewport "width=device-width, initial-scale=1" is provided. ✓ At least one Apple touch icon is specified.
Bold and strong tags ● ● ● <i>Somewhat important</i>	✓ The usage of strong and bold tags is perfect. We recommend the use of up to 13 tags for this page.
Image SEO ● ● ● <i>Somewhat important</i>	✓ Alt text (alternative text) is correctly used on all found images.
Social Networks ● ● ● <i>Nice to have</i>	✓ This page is optimized perfectly for social networks.
Additional markup ● ● ● <i>Nice to have</i>	✓ No additional page markup was found.

HTTPS*Somewhat important*

- ✓ This website uses HTTPS to protect privacy and integrity of the exchanged data.
- ✓ All included files are also transferred via HTTPS.

Media list

URL	Alt attribute	Title
/assets/img/ph-pie.jpg	A coal-fired pizza with blistered crust and bubbling mozzarella fresh from the oven	
/assets/img/ph-counter.jpg	The counter at Ember Slice with pies lined up under the heat lamps	
/assets/img/ph-slice-cheese.jpg	A classic cheese slice with blistered crust	
/assets/img/ph-slice-pep.jpg	A pepperoni slice with crisped cupping pepperoni	
/assets/img/ph-grandma.jpg	A slice of pizza topped with rocket and cherry tomatoes	
/assets/img/ph-whitepie.jpg	A white pie with ricotta dollops	
/assets/img/ph-dough.jpg	Hands reaching for slices of a fresh pizza	
/assets/img/ph-oven.jpg	The glowing coal oven at Ember Slice	
/assets/img/ph-square.jpg	A loaded pizza fresh out of the oven	

Page structure

100% achieved

H1 heading  <i>Critically important</i>	Coal-fired slices that bite back.  The H1 heading is perfect.
Headings  <i>Important</i>	 The heading structure is perfect.

Heading structure

Heading level	Content
H1	Coal-fired slices that bite back.
H2	Four rules. Zero shortcuts.
H2	Started with one oven and a lotta nerve.
H2	Slices they line up for.
H2	Loved by the whole block.
H2	Stories from the shop.
H2	Get a hot slice in your hand.
H3	Coal-fired
H3	48-hour dough
H3	Real ingredients
H3	Open late
H3	The Classic \$4.50
H3	Cup & Char Pep \$5.25
H3	The Grandma \$5.50
H3	The White Pie \$6.00
H3	Why we ferment dough 48 hours
H3	Coal vs. wood vs. gas: the char test
H3	The Vodka Grandma is back (finally)
H4	Eat
H4	Find Us
H4	Hours

Link structure

93% achieved

Internal links  <i>Important</i>	— Some anchor texts are used more than once. ✓ The number of internal links is ok. ✓ None of the anchor texts is too long. ✓ All internal links are not using dynamic parameters.
External links  <i>Nice to have</i>	✓ There are 4 external links on this page.

Found links on this page

Link	Attributes	Anchor text
https://emberslice.com/	Anchor	Skip to content
https://emberslice.com/		Ember SliceCoal-Fired · BK
https://emberslice.com/		Home
https://emberslice.com/menu.html		Menu
https://emberslice.com/about.html		The Joint
/journal.html		The Oven
https://emberslice.com/visit.html		Find Us
https://emberslice.com/visit.html		Order Now
https://emberslice.com/menu.html		See the menu
https://emberslice.com/visit.html		Order online
https://emberslice.com/about.html		Read the whole story
/journal-cold-ferment-dough.html	IMG-ALT	Hands reaching for slices of a fresh pizza
/journal-cold-ferment-dough.html		Read it
/journal.html	Text duplicate	Read it
/journal.html	Text duplicate	Read it
https://emberslice.com/visit.html	Text duplicate	Order online
https://emberslice.com/		Ember Slice
https://www.instagram.com/embe...	External Subdomain	No Text

Link	Attributes	Anchor text
https://www.tiktok.com/@embers...	External Subdomain	No Text
https://www.facebook.com/ember...	External Subdomain	No Text
https://emberslice.com/menu.html	Text duplicate	Menu
https://emberslice.com/about.html	Text duplicate	The Joint
/journal.html	Text duplicate	The Oven
https://emberslice.com/visit.html	Text duplicate	Find Us
https://maps.google.com/?q=211...	External Subdomain	211 Wythe Avenue Brooklyn, NY 11249
/cdn-cgi/l/email-protection		
https://emberslice.com/visit.html		Order online →
/privacy.html		Privacy
https://emberslice.com/visit.html		Contact

Server configuration

100% achieved

HTTP redirects ● ● ● <i>Critically important</i>	The checked page does not redirect to another URL. ✓ The redirect of URLs with www and non-www subdomain is configured correctly.
HTTP header ● ● ● <i>Important</i>	✓ No X-Powered HTTP header is sent. ✓ The web server transmits the web page (HTML) in compressed form.
Performance ● ● ● <i>Somewhat important</i>	✓ The page response time is excellent with 0.12 seconds. ✓ The file size of the HTML document is fine (22 kB).

HTTP Response Header

Name	Value
date	Fri, 10 Jul 2026 17:10:09 GMT
content-type	text/html; charset=utf-8
x-frame-options	SAMEORIGIN
report-to	{"group":"cf-nel","max_age":604800,"endpoints":[{"url":"https://a.nel.cloudflare.com/report/v4?s=3GTyD4M4QVusT0Ygz7mvrGPGNL5U5yQ5oDzjqXCX1eV6A4NhVud8NvMCfnaCDr9pyJ7RSVcFFe%2BcHb3tLsdCCw%2BS%2BYtem4p42KsIEiaFJcKDP3NmPWA%2FZm%2FzhhcA2f63zw%3D%3D"}]}
nel	{"report_to":"cf-nel","success_fraction":0.0,"max_age":604800}
access-control-allow-origin	*
cache-control	public, max-age=0, must-revalidate
x-content-type-options	nosniff
link	<https://fonts.googleapis.com>; rel="preconnect"
strict-transport-security	max-age=31536000; includeSubDomains
permissions-policy	geolocation=(), microphone=(), camera=()
referrer-policy	strict-origin-when-cross-origin
vary	accept-encoding
server	cloudflare
cf-cache-status	DYNAMIC
content-encoding	br
cf-ray	a1912e279b22d574-CDG
alt-svc	h3=":443"; ma=86400
statuscode	200
http_version	HTTP/2

External factors

3% achieved

Backlinks



Critically important

- This page has only a few links from other websites.
- This page only has backlinks from **1 referring domains**.
- This page only has **1 backlinks**.
- This page only has few backlinks from **1 different ip addresses**.

Links from Wikipedia

No links from Wikipedia were found.

Robots.txt

```
# As a condition of accessing this website, you agree to abide by the following
# content signals:

# (a) If a Content-Signal = yes, you may collect content for the corresponding
# use.
# (b) If a Content-Signal = no, you may not collect content for the
# corresponding use.
# (c) If the website operator does not include a Content-Signal for a
# corresponding use, the website operator neither grants nor restricts
# permission via Content-Signal with respect to the corresponding use.

# The content signals and their meanings are:

# search: building a search index and providing search results (e.g., returning
# hyperlinks and short excerpts from your website's contents). Search does not
# include providing AI-generated search summaries.
# ai-input: inputting content into one or more AI models (e.g., retrieval
# augmented generation, grounding, or other real-time taking of content for
# generative AI search answers).
# ai-train: training or fine-tuning AI models.
# use: how AI systems may consume the content (immediate, reference, or full).

# ANY RESTRICTIONS EXPRESSED VIA CONTENT SIGNALS ARE EXPRESS RESERVATIONS OF
# RIGHTS UNDER ARTICLE 4 OF THE EUROPEAN UNION DIRECTIVE 2019/790 ON COPYRIGHT
# AND RELATED RIGHTS IN THE DIGITAL SINGLE MARKET.

# BEGIN Cloudflare Managed content

User-agent: *
Content-Signal: search=yes,ai-train=no,use=reference
Allow: /

User-agent: Amazonbot
Disallow: /

User-agent: Applebot-Extended
Disallow: /

User-agent: Bytespider
Disallow: /
```

User-agent: CCBot
Disallow: /

User-agent: ClaudeBot
Disallow: /

User-agent: CloudflareBrowserRenderingCrawler
Disallow: /

User-agent: Google-Extended
Disallow: /

User-agent: GPTBot
Disallow: /

User-agent: meta-externalagent
Disallow: /

END Cloudflare Managed Content

Ember Slice — robots.txt
User-agent: *
Allow: /

Keep utility pages out of the index
Disallow: /privacy.html
Disallow: /404.html

Sitemap: <https://emberslice.com/sitemap.xml>

Most important keywords

Following keywords were found. You can check the keyword optimization of this page for each keyword.

Keyword	Result
slice	89%
Ember Slice	80%
Coal-fired	79%
Ember	71%
slices	68%
Coal-Fired Brooklyn Pizza	67%
coal-fired pizza joint	63%
coal oven	62%
Brooklyn Pizza Slice Shop	62%
pizza	59%