

SEO Audit Report

Generated by [Rank Math](#)

94/100

SEO Score

26/28

Passed Tests

1/28

Warnings

1/28

Failed Tests

Basic SEO

Common Keywords

A list of keywords that appear frequently in the text of your content.



Here are the most common keywords we found on the page:

visit care patients book fernwood services clear dentist family first

SEO Description

SEO analysis of your page's meta-description.



The meta description is 153 characters long, which is good. Calm, modern dentistry for the whole family in South Austin. Same-day emergencies, most insurance accepted, and anxiety-friendly care. Book online today.

H1 Heading

SEO Analysis of the H1 Tags on your page.

- ✓ One H1 tag was found on the page.

Gentle dentistry, done right.

H2 Headings

SEO analysis of the H2 headings on your page.

- ✓ One or more H2 tags were found on the page.

A different feeling at the dentist
Everything your smile needs
Care from people who get it
Loved by nervous patients
Your first visit is easy.
Frequently asked questions
Explore
Services
Visit us

Image ALT Attributes

SEO analysis of the "alt" attribute for image tags.

- ✓ All images on the page have alt attributes.
-

Keywords in Title & Description

SEO analysis of the HTML page's Title and meta description content.

- ✓ One or more common keywords were found in the title and description of the page.

title: fernwood, dentist, family
description: care, book, dentist, family

Links Ratio

SEO analysis of the ratio of internal links to external links.

- ✓ The page has a correct number of internal and external links.

internal: 11

external: 0

SEO Title

SEO analysis of the HTML title of the page.

- ✓ The page title has 59 characters, which is good.

Fernwood Dental – Gentle Family Dentist in South Austin, TX

Create a responsive site

Our analysis of the use of CSS media queries in your content.

- ✓ The CSS code contains **media queries**.

Homepage Is Reachable

Tests if your homepage is reachable by making an HTTP request.

- ✓ Homepage is reachable

Advanced SEO

Search Preview



Here is how the site may appear in search results:

Fernwood Dental — Gentle Family Dentist in South Austin, TX

<https://fernwooddentalcare.com/>

Calm, modern dentistry for the whole family in South Austin. Same-day emergencies, most insurance accepted, and anxiety-friendly care. Book online today.

Canonical Tag

Does the content have a "canonical" URL?

- ✓ The page is using the canonical link tag.

<https://fernwooddentalcare.com/>

Noindex Meta

Does the content contain a noindex robots meta tag?

✓ The page does not contain any **index** meta tag or header.

Mobile Search Preview

! Here is how the site may appear in search results on a mobile device:

Fernwood Dental — Gentle Family Dentist in South Austin, TX

<https://fernwooddentalcare.com/>

Calm, modern dentistry for the whole family in South Austin. Same-day emergencies, most insurance accepted, and anxiety-friendly care. Book online today.

Mobile Snapshot

A snapshot of how your content appears on a mobile device.



WWW Canonicalization

Does the site appear on more than one URL?

- ✓ Both www and non-www versions of the URL are redirected to the same site.

OpenGraph Meta

Does your site use OpenGraph meta tags?

- ✓ Opengraph meta tags have been found.
-

Schema Meta Data

Does the content include relevant Schema.org metadata?

- ✓ Schema.org data has been found on the page.
-

Sitemaps

Does the site use an XML sitemap?

- ✗ No sitemaps found.

If you don't have an XML sitemap, the best option is to install a plugin that creates sitemaps for you. That way you'll know the sitemap will always be up-to-date. Plugins can also automatically ping the search engines when the XML file is updated.

The Rank Math WordPress plugin gives you complete control over your site's XML sitemaps. You can control the settings for each page as you write or edit it, and Rank Math will ping Google as soon as you submit your edits.

This results in fast crawls and indexing.

Robots.txt

Does your site have a valid robots.txt file

- ✓ The site has a robots.txt file which includes one or more **Disallow:** directives. Make sure that you only block parts you don't want to be indexed. Try our [free robots.txt editor tool](#) to easily test and validate your robots.txt file.
-

Keep your content fresh

Checks for recent content updates using available signals (XML sitemap, og:updated_time, or Last-Modified header).

- ! No content freshness information found (no XML sitemap lastmod, og:updated_time, or Last-Modified header).

Keep your content updated. Use a CMS or plugin that automatically updates the XML sitemap or meta tags when you update your content, or configure your server to set the Last-Modified header correctly.

Broken Links

Detects broken or dead links (404/500 errors) in the website that may harm SEO and user trust.

✓ No broken links on the page.

Performance

Page Size

An analysis of the size of your HTML file.

✓ The size of the HTML document is 7 Kb, under the average HTML size of 33 Kb.

Response Time

How fast does your server respond to requests?

✓ The response time is under 0.8 seconds which is great.

Image Headers Expire

Do your images use "expires" headers?

✓ No local images found on the page

Minify CSS

Are your CSS files properly minified?

✓ All CSS files appear to be minified.

Page Objects

Analysis of the embedded objects in the pages.

✓ The page makes 2 requests.

total: 2
images: 1
javascript: 0

stylesheets: 1

Minify Javascript

Does the site use minified JavaScript?

- ✓ All Javascript files appear to be minified.
-

Mobile Speed

How fast does your website respond to mobile users?

- ✓ The page performance is good across all key metrics.

Security

Theme Visibility

Theme Visibility

- ! The theme is not publicly visible, so it is not easily identifiable.
-

Visible Plugins

Visible Plugins

- ✓ Hurray! None of the plugins are publicly visible.
-

Directory Listing

Does your web server list the contents of the directories?

- ✓ Directory Listing seems to be disabled on the server.
-

Secure Connection

Is your content served over a secure connection?

- ✓ The site is using a secure transfer protocol (https).