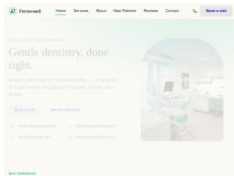


Fernwooddentalcare.com - SEO Checker

Analyzed URL: <https://fernwooddentalcare.com/>

Overview of the SEO Check

SEO Score



Meta information

99%

Page quality

94%

Page structure

100%

Link structure

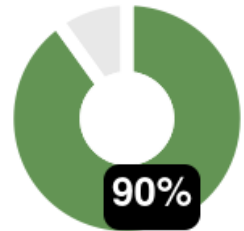
100%

Server

100%

External factors

3%



 Response time

0.07 s

 File size

44.90 kB

 Words

776

 Media files

2

 Number of links

32 internal / 1 external

Search preview

fernwooddentalcare.com

Fernwood Dental — Gentle Family Dentist in South Austin, TX

Family dentist in South Austin offering preventive, cosmetic, emergency, and clear aligner care. New patients can book a calm dental visit online.

Meta specifications

99% achieved

Title ●●● <i>Critically important</i>	Fernwood Dental — Gentle Family Dentist in South Austin, TX ✓ The length of the page title is perfect. (554 pixels out of 580 max pixel length) ✓ There are no duplicate words in the title
Meta description ●●● <i>Critically important</i>	Family dentist in South Austin offering preventive, cosmetic, emergency, and clear aligner care. New patients can book a calm dental visit online. ✓ The length of the meta description is perfect. (887 pixels out of 1000 max pixel length)
Crawlability ●●● <i>Critically important</i>	✓ There are no problems in accessing the website.
Canonical URL ●●● <i>Important</i>	https://fernwooddentalcare.com/ ✓ There is a valid canonical link specified.
Language ●●● <i>Somewhat important</i>	Language detected in text: en Language defined in HTML: en Server location: Germany ✓ The following language is defined by HTML: en
Alternate/Hreflang Links ●●● <i>Somewhat important</i>	✓ There are no alternate links specified on this page.
Other meta tags ●●● <i>Somewhat important</i>	✓ There is no rel next meta tag on this page. ✓ There is no rel prev meta tag on this page.
Domain ●●● <i>Somewhat important</i>	— The domain name is very long. ✓ The domain is no subdomain. ✓ The domain does not contain non-latin characters.

Page URL  <i>Somewhat important</i>	✓ No parameters were found in the URL. ✓ No session ID was found in the URL. ✓ The URL does not have too many subdirectories.
Charset encoding  <i>Somewhat important</i>	✓ The charset encoding (UTF-8) is set correctly.
Doctype  <i>Nice to have</i>	✓ The doctype HTML 5 is set correctly. ✓ The doctype is placed at first in the HTML code.
Favicon  <i>Nice to have</i>	✓ The favicon is linked correctly.

Meta tags

Name	Value
viewport	width=device-width, initial-scale=1
description	Family dentist in South Austin offering preventive, cosmetic, emergency, and clear aligner care. New patients can book a calm dental visit online.
robots	index, follow, max-image-preview:large
theme-color	#123A34
author	Fernwood Dental
lang	en
twitter:card	summary_large_image
twitter:title	Fernwood Dental — Gentle Family Dentist in South Austin, TX
twitter:description	Family dentist in South Austin offering preventive, cosmetic, emergency, and clear aligner care. New patients can book a calm dental visit online.
twitter:image	https://fernwooddentalcare.com/images/og-default.png
og:type	website
og:site_name	Fernwood Dental
og:title	Fernwood Dental — Gentle Family Dentist in South Austin, TX
og:description	Family dentist in South Austin offering preventive, cosmetic, emergency, and clear aligner care. New patients can book a calm dental visit online.
og:url	https://fernwooddentalcare.com/
og:image	https://fernwooddentalcare.com/images/og-default.png
og:locale	en_US
og:updated_time	2026-07-09T00:00:00.000Z
charset	utf-8

Page quality

94% achieved

Content ● ● ● <i>Critically important</i>	✓ This page contains 776 words. That's ok. ✓ 30.2% of the text are stop words. ✓ Keywords used in the page title are also used in the page content. That's good! ✓ Words from the H1 heading are used in the page content. ✓ The page contains a listing, which indicates a good text layout. ✓ 12 paragraphs were found on this page. ✓ The text content is perfect. ✓ No placeholders texts or images were found. ✓ There are no duplicates on the site. ✓ The average number of words per sentence of 15.43 words is good.
Frames ● ● ● <i>Critically important</i>	✓ This page does not use a frameset.
Mobile optimization ● ● ● <i>Somewhat important</i>	✓ A viewport "width=device-width, initial-scale=1" is provided. ✓ At least one Apple touch icon is specified.
Bold and strong tags ● ● ● <i>Somewhat important</i>	✓ The usage of strong and bold tags is perfect. We recommend the use of up to 16 tags for this page.
Image SEO ● ● ● <i>Somewhat important</i>	✓ Alt text (alternative text) is correctly used on all found images.
Social Networks ● ● ● <i>Nice to have</i>	— There are only a few social sharing widgets on the page. Make your website popular in social networks with social sharing widgets.
Additional markup ● ● ● <i>Nice to have</i>	✓ No additional page markup was found.

HTTPS*Somewhat important*

- ✓ This website uses HTTPS to protect privacy and integrity of the exchanged data.
- ✓ All included files are also transferred via HTTPS.

Media list

URL	Alt attribute	Title
/_astro/hero-office.DVSXrZW0_Z1WVy9e.jpg	Bright, modern Fernwood Dental treatment room with natural light	
/_astro/maya.BPqxBrN7_nwHIS.jpg	Dr. Maya Reyes, lead dentist at Fernwood Dental, smiling	

Page structure

100% achieved

H1 heading  <i>Critically important</i>	Gentle family dentistry in South Austin.  The H1 heading is perfect.
Headings  <i>Important</i>	 The heading structure is perfect.

Heading structure

Heading level	Content
H1	Gentle family dentistry in South Austin.
H2	A family dentist for regular visits, emergencies, and confident smiles
H2	Dental visits planned around comfort, clarity, and prevention
H2	A different feeling at your South Austin dentist
H2	Dental services for every smile
H2	Care from a family dentist who gets it
H2	Dental care loved by nervous patients
H2	Your first dental visit is easy.
H2	Frequently asked questions
H2	Explore
H2	Services
H2	Visit us
H3	A clear first dental exam
H3	Treatment plans that make sense
H3	Support between visits
H3	Calm by design
H3	Modern, gentle tech
H3	Straight answers on cost
H3	General & Preventive
H3	Cosmetic
H3	Clear Aligners

Heading
level

Content

H3

Emergency Care

Link structure

100% achieved

Internal links  <i>Important</i>	✓ The number of internal links is ok. ✓ Every linktext is unique. ✓ None of the anchor texts is too long. ✓ All internal links are not using dynamic parameters.
External links  <i>Nice to have</i>	✓ There are 1 external links on this page.

Found links on this page

Link	Attributes	Anchor text
https://fernwooddentalcare.com/	Anchor	Skip to content
https://fernwooddentalcare.com/		Fernwood.
https://fernwooddentalcare.com/		Home
/services/		Services
/about/		About
/new-patients/		New Patients
/reviews/		Reviews
/contact/		Contact
/contact/		Schedule online
/contact/		Book online
/contact/		Request an appointment
/services/		See our services
https://www.mouthhealthy.org/	External Subdomain	MouthHealthy dental tips
/services/general-preventive/		General & Preventive
/services/cosmetic/		Cosmetic
/services/clear-aligners/		Clear Aligners
/services/emergency/		Emergency Care
/about/		Meet the team
/reviews/		Read more reviews

Link	Attributes	Anchor text
/new-patients/		What to expect
/contact/		Schedule a visit
https://fernwooddentalcare.com/		Homepage
/services/		Dental services
/about/		Our team
/new-patients/		New patient info
/reviews/		Patient reviews
/contact/		Contact the office
/blog/		Dental articles
/services/general-preventive/		Preventive dental care
/services/cosmetic/		Cosmetic smile care
/services/clear-aligners/		Clear aligner treatment
/services/emergency/		Same-day dental help
/contact/		Send a message

Server configuration

100% achieved

HTTP redirects  <i>Critically important</i>	The checked page does not redirect to another URL.  The redirect of URLs with www and non-www subdomain is configured correctly.
HTTP header  <i>Important</i>	 No X-Powered HTTP header is sent.  The web server transmits the web page (HTML) in compressed form.
Performance  <i>Somewhat important</i>	 The page response time is excellent with 0.07 seconds.  The file size of the HTML document is fine (45 kB).

HTTP Response Header

Name	Value
date	Thu, 09 Jul 2026 10:23:46 GMT
content-type	text/html; charset=utf-8
cf-cache-status	HIT
cache-control	public, max-age=0, must-revalidate
nel	{"report_to":"cf-nel","success_fraction":0.0,"max_age":604800}
strict-transport-security	max-age=31536000; includeSubDomains
permissions-policy	camera=(), microphone=(), geolocation=()
referrer-policy	strict-origin-when-cross-origin
x-content-type-options	nosniff
report-to	{"group":"cf-nel","max_age":604800,"endpoints":[{"url":"https://a.nel.cloudflare.com/report/v4?s=Wn2YFSpoaquF9y79GDfMn%2FcJcsMgZaKt1sMKApGCaejDW%2BYTVFRzh4z5IkL%2FWjuqKXLft8t4oWnDFXWEcm1jRWk8PRALKJ66t5oHPbC3rZ2zRbalZHoDdXOR%2FdPlc89ZnnyzQ0%2FZ6IBJ"}]}
content-encoding	zstd
server	cloudflare
cf-ray	a1869d7e7f483ce9-CDG
alt-svc	h3=":443"; ma=86400
statuscode	200
http_version	HTTP/2

External factors

3% achieved

Backlinks



Critically important

- This page has only a few links from other websites.
- This page only has backlinks from **1 referring domains**.
- This page only has **1 backlinks**.
- This page only has few backlinks from **1 different ip addresses**.

Links from Wikipedia

No links from Wikipedia were found.

Robots.txt

```
# As a condition of accessing this website, you agree to abide by the following
# content signals:

# (a) If a Content-Signal = yes, you may collect content for the corresponding
# use.
# (b) If a Content-Signal = no, you may not collect content for the
# corresponding use.
# (c) If the website operator does not include a Content-Signal for a
# corresponding use, the website operator neither grants nor restricts
# permission via Content-Signal with respect to the corresponding use.

# The content signals and their meanings are:

# search: building a search index and providing search results (e.g., returning
# hyperlinks and short excerpts from your website's contents). Search does not
# include providing AI-generated search summaries.
# ai-input: inputting content into one or more AI models (e.g., retrieval
# augmented generation, grounding, or other real-time taking of content for
# generative AI search answers).
# ai-train: training or fine-tuning AI models.
# use: how AI systems may consume the content (immediate, reference, or full).

# ANY RESTRICTIONS EXPRESSED VIA CONTENT SIGNALS ARE EXPRESS RESERVATIONS OF
# RIGHTS UNDER ARTICLE 4 OF THE EUROPEAN UNION DIRECTIVE 2019/790 ON COPYRIGHT
# AND RELATED RIGHTS IN THE DIGITAL SINGLE MARKET.

# BEGIN Cloudflare Managed content

User-agent: *
Content-Signal: search=yes,ai-train=no,use=reference
Allow: /

User-agent: Amazonbot
Disallow: /

User-agent: Applebot-Extended
Disallow: /

User-agent: Bytespider
Disallow: /
```

User-agent: CCBot
Disallow: /

User-agent: ClaudeBot
Disallow: /

User-agent: CloudflareBrowserRenderingCrawler
Disallow: /

User-agent: Google-Extended
Disallow: /

User-agent: GPTBot
Disallow: /

User-agent: meta-externalagent
Disallow: /

END Cloudflare Managed Content

User-agent: *
Allow: /

Sitemap: <https://fernwooddentalcare.com/sitemap-index.xml>

Most important keywords

Following keywords were found. You can check the keyword optimization of this page for each keyword.

Keyword	Result
dental	79%
dentist	79%
Family Dentist	78%
family	77%
South Austin	77%
Austin	76%
South	76%
Austin Family	76%
South Austin dental	75%
Dental Gentle Family Dentist	75%