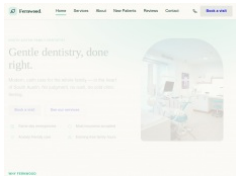


Fernwooddentalcare.com - SEO Checker

Analyzed URL: <https://fernwooddentalcare.com/>

Overview of the SEO Check

SEO Score



Meta information

99%

Page quality

75%

Page structure

100%

Link structure

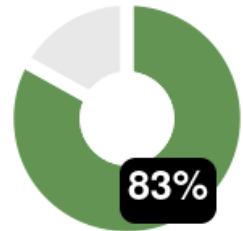
65%

Server

100%

External factors

3%



Response time	File size	Words	Media files	Number of links
0.09 s	44.00 kB	472	2	32 internal / 0 external

Search preview

fernwooddentalcare.com

Fernwood Dental — Gentle Family Dentist in South Austin, TX

Calm, modern dentistry for the whole family in South Austin. Same-day emergencies, most insurance accepted, and anxiety-friendly care. Book online today.

Meta specifications

99% achieved

Title ●●● <i>Critically important</i>	Fernwood Dental — Gentle Family Dentist in South Austin, TX ✓ The length of the page title is perfect. (554 pixels out of 580 max pixel length) ✓ There are no duplicate words in the title
Meta description ●●● <i>Critically important</i>	Calm, modern dentistry for the whole family in South Austin. Same-day emergencies, most insurance accepted, and anxiety-friendly care. Book online today. ✓ The length of the meta description is perfect. (961 pixels out of 1000 max pixel length)
Crawlability ●●● <i>Critically important</i>	✓ There are no problems in accessing the website.
Canonical URL ●●● <i>Important</i>	https://fernwooddentalcare.com/ ✓ There is a valid canonical link specified.
Language ●●● <i>Somewhat important</i>	Language detected in text: en Language defined in HTML: en Server location: Germany ✓ The following language is defined by HTML: en
Alternate/Hreflang Links ●●● <i>Somewhat important</i>	✓ There are no alternate links specified on this page.
Other meta tags ●●● <i>Somewhat important</i>	✓ There is no rel next meta tag on this page. ✓ There is no rel prev meta tag on this page.
Domain ●●● <i>Somewhat important</i>	— The domain name is very long. ✓ The domain is no subdomain. ✓ The domain does not contain non-latin characters.

Page URL  <i>Somewhat important</i>	✓ No parameters were found in the URL. ✓ No session ID was found in the URL. ✓ The URL does not have too many subdirectories.
Charset encoding  <i>Somewhat important</i>	— The character encoding is not specified in the HTTP header. ✓ The charset encoding (UTF-8) is set correctly.
Doctype  <i>Nice to have</i>	✓ The doctype HTML 5 is set correctly. ✓ The doctype is placed at first in the HTML code.
Favicon  <i>Nice to have</i>	✓ The favicon is linked correctly.

Meta tags

Name	Value
viewport	width=device-width, initial-scale=1
description	Calm, modern dentistry for the whole family in South Austin. Same-day emergencies, most insurance accepted, and anxiety-friendly care. Book online today.
theme-color	#123A34
author	Fernwood Dental
lang	en
twitter:card	summary_large_image
twitter:title	Fernwood Dental — Gentle Family Dentist in South Austin, TX
twitter:description	Calm, modern dentistry for the whole family in South Austin. Same-day emergencies, most insurance accepted, and anxiety-friendly care. Book online today.
twitter:image	https://fernwooddentalcare.com/images/og-default.png
og:type	website
og:site_name	Fernwood Dental
og:title	Fernwood Dental — Gentle Family Dentist in South Austin, TX
og:description	Calm, modern dentistry for the whole family in South Austin. Same-day emergencies, most insurance accepted, and anxiety-friendly care. Book online today.
og:url	https://fernwooddentalcare.com/
og:image	https://fernwooddentalcare.com/images/og-default.png
og:locale	en_US
charset	utf-8

Page quality

75% achieved

Content ●●● <i>Critically important</i>	— There are only 472 words on this page. Good pages should have about 800 words of useful content. ✓ 32.4% of the text are stop words. ✓ Keywords used in the page title are also used in the page content. That's good! ✓ Words from the H1 heading are used in the page content. ✓ The page contains a listing, which indicates a good text layout. ✓ 5 paragraphs were found on this page. ✓ No placeholders texts or images were found. ✓ There are no duplicates on the site. ✓ The average number of words per sentence of 12.3 words is good.
Frames ●●● <i>Critically important</i>	✓ This page does not use a frameset.
Mobile optimization ●●● <i>Somewhat important</i>	✓ A viewport "width=device-width, initial-scale=1" is provided. ✓ At least one Apple touch icon is specified.
Bold and strong tags ●●● <i>Somewhat important</i>	✓ The usage of strong and bold tags is perfect. We recommend the use of up to 9 tags for this page.
Image SEO ●●● <i>Somewhat important</i>	✓ Alt text (alternative text) is correctly used on all found images.
Social Networks ●●● <i>Nice to have</i>	— There are only a few social sharing widgets on the page. Make your website popular in social networks with social sharing widgets.
Additional markup ●●● <i>Nice to have</i>	✓ No additional page markup was found.

HTTPS*Somewhat important*

- ✓ This website uses HTTPS to protect privacy and integrity of the exchanged data.
- ✓ All included files are also transferred via HTTPS.

Media list

URL	Alt attribute	Title
/_astro/hero-office.DVSXrZW0_Z1WVy9e.jpg	Bright, modern Fernwood Dental treatment room with natural light	
/_astro/maya.BPqxBrN7_nwHIS.jpg	Dr. Maya Reyes, lead dentist at Fernwood Dental, smiling	

Page structure

100% achieved

H1 heading  <i>Critically important</i>	Gentle dentistry, done right.  The H1 heading is perfect.
Headings  <i>Important</i>	 The heading structure is perfect.

Heading structure

Heading level	Content
H1	Gentle dentistry, done right.
H2	A different feeling at the dentist
H2	Everything your smile needs
H2	Care from people who get it
H2	Loved by nervous patients
H2	Your first visit is easy.
H2	Frequently asked questions
H2	Explore
H2	Services
H2	Visit us
H3	Calm by design
H3	Modern, gentle tech
H3	Straight answers on cost
H3	General & Preventive
H3	Cosmetic
H3	Clear Aligners
H3	Emergency Care

Link structure

65% achieved

Internal links ●●● <i>Important</i>	— Some internal link anchor texts are too long. — Some anchor texts are used more than once. ✓ The number of internal links is ok. ✓ All internal links are not using dynamic parameters.
External links ●●● <i>Nice to have</i>	— There are no external links on this page.

Found links on this page

Link	Attributes	Anchor text
https://fernwooddentalcare.com/	Anchor	Skip to content
https://fernwooddentalcare.com/		Fernwood.
https://fernwooddentalcare.com/		Home
/services/		Services
/about/		About
/new-patients/		New Patients
/reviews/		Reviews
/contact/		Contact
/contact/		Book a visit
/contact/	Text duplicate	Book a visit
/contact/	Text duplicate	Book a visit
/services/		See our services
/services/general-preventive/		General & Preventive Routine exams, cleanings, and honest advice that keep small problems from becoming big ones. Learn more
/services/cosmetic/		Cosmetic Whitening, veneers, and smile makeovers that look natural — never overdone. Learn more
/services/clear-aligners/		Clear Aligners Straighter teeth with clear, removable aligners and no metal in sight. Learn more
/services/emergency/		Emergency Care Same-day slots for pain, chips, and lost fillings. Call us first thing. Learn more
/about/		Meet the team

Link	Attributes	Anchor text
/reviews/		Read more reviews
/new-patients/		What to expect
/contact/	Text duplicate	Book a visit
https://fernwooddentalcare.com/	Text duplicate	Fernwood.
https://fernwooddentalcare.com/	Text duplicate	Home
/services/	Text duplicate	Services
/about/	Text duplicate	About
/new-patients/	Text duplicate	New Patients
/reviews/	Text duplicate	Reviews
/contact/	Text duplicate	Contact
/blog/		Blog
/services/general-preventive/		General & Preventive
/services/cosmetic/		Cosmetic
/services/clear-aligners/		Clear Aligners
/services/emergency/		Emergency Care

Server configuration

100% achieved

HTTP redirects ●●● <i>Critically important</i>	The checked page does not redirect to another URL. ✓ The redirect of URLs with www and non-www subdomain is configured correctly.
HTTP header ●●● <i>Important</i>	✓ No X-Powered HTTP header is sent. ✓ The web server transmits the web page (HTML) in compressed form.
Performance ●●● <i>Somewhat important</i>	✓ The page response time is excellent with 0.09 seconds. ✓ The file size of the HTML document is fine (44 kB).

HTTP Response Header

Name	Value
date	Thu, 09 Jul 2026 07:48:39 GMT
content-type	text/html
cf-cache-status	HIT
cache-control	public, max-age=0, must-revalidate
nel	{"report_to":"cf-nel","success_fraction":0.0,"max_age":604800}
report-to	{"group":"cf-nel","max_age":604800,"endpoints":[{"url":"https://a.nel.cloudflare.com/report/v4?s=TLaT%2FmjOVZVWwWL%2FO3u7zZcPoJh7AiiZw5C9eL3l2xK2H0VorU8R2ldW1%2FNG2OJcJy9yyHaJ9EGRbnQNr5SLNjtl%2FZZTve%2FjS%2FvKARtQUJEZRWwv95sQbtCUdc0rpgX1Xje1cgzoQ6RK"}]}
content-encoding	zstd
server	cloudflare
cf-ray	a185ba410b51d5e9-CDG
alt-svc	h3=":443"; ma=86400
statuscode	200
http_version	HTTP/2

External factors

3% achieved

Backlinks



Critically important

- This page has only a few links from other websites.
- This page only has backlinks from **1 referring domains**.
- This page only has **1 backlinks**.
- This page only has few backlinks from **1 different ip addresses**.

Links from Wikipedia

No links from Wikipedia were found.

Robots.txt

```
# As a condition of accessing this website, you agree to abide by the following
# content signals:

# (a) If a Content-Signal = yes, you may collect content for the corresponding
# use.
# (b) If a Content-Signal = no, you may not collect content for the
# corresponding use.
# (c) If the website operator does not include a Content-Signal for a
# corresponding use, the website operator neither grants nor restricts
# permission via Content-Signal with respect to the corresponding use.

# The content signals and their meanings are:

# search: building a search index and providing search results (e.g., returning
# hyperlinks and short excerpts from your website's contents). Search does not
# include providing AI-generated search summaries.
# ai-input: inputting content into one or more AI models (e.g., retrieval
# augmented generation, grounding, or other real-time taking of content for
# generative AI search answers).
# ai-train: training or fine-tuning AI models.
# use: how AI systems may consume the content (immediate, reference, or full).

# ANY RESTRICTIONS EXPRESSED VIA CONTENT SIGNALS ARE EXPRESS RESERVATIONS OF
# RIGHTS UNDER ARTICLE 4 OF THE EUROPEAN UNION DIRECTIVE 2019/790 ON COPYRIGHT
# AND RELATED RIGHTS IN THE DIGITAL SINGLE MARKET.

# BEGIN Cloudflare Managed content

User-agent: *
Content-Signal: search=yes,ai-train=no,use=reference
Allow: /

User-agent: Amazonbot
Disallow: /

User-agent: Applebot-Extended
Disallow: /

User-agent: Bytespider
Disallow: /
```

User-agent: CCBot
Disallow: /

User-agent: ClaudeBot
Disallow: /

User-agent: CloudflareBrowserRenderingCrawler
Disallow: /

User-agent: Google-Extended
Disallow: /

User-agent: GPTBot
Disallow: /

User-agent: meta-externalagent
Disallow: /

END Cloudflare Managed Content

User-agent: *
Allow: /

Sitemap: <https://fernwooddental.example/sitemap-index.xml>

Most important keywords

Following keywords were found. You can check the keyword optimization of this page for each keyword.

Keyword	Result
dentist	75%
Gentle	66%
Dental Gentle Family Dentist	66%
Gentle Dentistry	65%
dentistry	62%
Fernwood Dental Gentle Family	62%
Family Dentistry	60%
Fernwood	59%
dental	59%
Fernwood Dental	59%