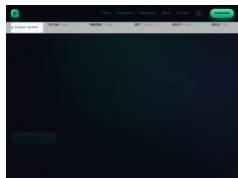


Kerlyfinance.com - SEO Checker

Analyzed URL: <https://kerlyfinance.com/>

Overview of the SEO Check

SEO Score



Meta information

100%

Page quality

60%

Page structure

100%

Link structure

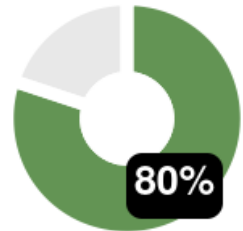
65%

Server

100%

External factors

3%



🕒 Response time	📄 File size	🔤 Words	🖼️ Media files	🔗 Number of links
0.09 s	25.10 kB	593	10	58 internal / 0 external

Search preview

kerlyfinance.com

Kerly Finance | Market Intelligence & Financial Signals

Kerly Finance turns market news, macro data, and policy signals into clear weekly briefs across stocks, crypto, forex, bonds, and commodities.

Task list of SEO Improvements

2 Tasks

The page title should be better suited to the content of the page.

Important!

The H1 heading should suit better to the page content. (Words from the heading are rarely used in the text)

Important!

Meta specifications

100% achieved

Title ●●● <i>Critically important</i>	Kerly Finance Market Intelligence & Financial Signals ✓ The length of the page title is perfect. (484 pixels out of 580 max pixel length) ✓ There are no duplicate words in the title
Meta description ●●● <i>Critically important</i>	Kerly Finance turns market news, macro data, and policy signals into clear weekly briefs across stocks, crypto, forex, bonds, and commodities. ✓ The length of the meta description is perfect. (877 pixels out of 1000 max pixel length)
Crawlability ●●● <i>Critically important</i>	✓ There are no problems in accessing the website.
Canonical URL ●●● <i>Important</i>	https://kerlyfinance.com/ ✓ There is a valid canonical link specified.
Language ●●● <i>Somewhat important</i>	Language detected in text: en Language defined in HTML: en Server location: Germany ✓ The following language is defined by HTML: en
Alternate/Hreflang Links ●●● <i>Somewhat important</i>	✓ There are no alternate links specified on this page.
Other meta tags ●●● <i>Somewhat important</i>	✓ There is no rel next meta tag on this page. ✓ There is no rel prev meta tag on this page.
Domain ●●● <i>Somewhat important</i>	✓ The domain is no subdomain. ✓ The domain length is good. ✓ The domain does not contain non-latin characters.

Page URL  <i>Somewhat important</i>	✓ No parameters were found in the URL. ✓ No session ID was found in the URL. ✓ The URL does not have too many subdirectories.
Charset encoding  <i>Somewhat important</i>	✓ The charset encoding (UTF-8) is set correctly.
Doctype  <i>Nice to have</i>	✓ The doctype HTML 5 is set correctly. ✓ The doctype is placed at first in the HTML code.
Favicon  <i>Nice to have</i>	✓ The favicon is linked correctly.

Meta tags

Name	Value
viewport	width=device-width, initial-scale=1.0
description	Kerly Finance turns market news, macro data, and policy signals into clear weekly briefs across stocks, crypto, forex, bonds, and commodities.
robots	index, follow
theme-color	#080b12
lang	en
twitter:card	summary_large_image
twitter:title	Kerly Finance Premium Market Intelligence & Signals
twitter:description	Weekly market research: macro, stocks, crypto, forex, bonds, commodities, and risk sentiment.
twitter:image	https://kerlyfinance.com/assets/og-cover.svg
og:site_name	Kerly Finance
og:title	Kerly Finance Premium Market Intelligence & Signals
og:description	Weekly market research for investors and traders: macro, the Fed, stocks, crypto, forex, bonds, commodities, and risk sentiment.
og:type	website
og:url	https://kerlyfinance.com/
og:image	https://kerlyfinance.com/assets/og-cover.svg
charset	UTF-8

Page quality

60% achieved

Content  <i>Critically important</i>	— Some words from the page title are not used within the pages content — Words from the H1 heading are not used in the page content. ✓ This page contains 593 words. That's ok. ✓ 21.2% of the text are stop words. ✓ 6 paragraphs were found on this page. ✓ No placeholders texts or images were found. ✓ There are no duplicates on the site. ✓ The average number of words per sentence of 19.71 words is good.
Frames  <i>Critically important</i>	✓ This page does not use a frameset.
Mobile optimization  <i>Somewhat important</i>	— No Apple touch icon is specified. ✓ A viewport "width=device-width, initial-scale=1.0" is provided.
Bold and strong tags  <i>Somewhat important</i>	— The amount of tags is very high (18). We recommend using a maximum of 12 tags for this page. — The following tag is repeated too often: 8
Image SEO  <i>Somewhat important</i>	✓ Alt text (alternative text) is correctly used on all found images.
Social Networks  <i>Nice to have</i>	— There are only a few social sharing widgets on the page. Make your website popular in social networks with social sharing widgets.
Additional markup  <i>Nice to have</i>	✓ No additional page markup was found.
HTTPS  <i>Somewhat important</i>	✓ This website uses HTTPS to protect privacy and integrity of the exchanged data. ✓ All included files are also transferred via HTTPS.

Media list

URL	Alt attribute	Title
/assets/cover-macro.svg	US inflation and Federal Reserve rate analysis chart	
/assets/cover-equities.svg	AI stock rally valuation and earnings chart	
/assets/cover-strategy.svg	Risk-on risk-off weekly checklist chart	
/assets/cover-forex.svg	Stronger US dollar and emerging markets chart	
/assets/cover-bonds.svg	Rising bond yields and growth stocks chart	
/assets/cover-gold.svg	Gold safe haven and real yield chart	
/assets/cover-crypto.svg	Bitcoin ETF flows and institutional demand chart	
/assets/cover-earnings.svg	Earnings season key numbers chart	
/assets/cover-watchlist.svg	High volatility trading watchlist chart	
https://kerlyfinance.com/assets/about.svg	Kerly Finance research dashboard	

Page structure

100% achieved

H1 heading  <i>Critically important</i>	Market news that turns noise into tradable context.  The H1 heading is perfect.
Headings  <i>Important</i>	 The heading structure is perfect.

Heading structure

Heading level	Content
H1	Market news that turns noise into tradable context.
H2	Featured Intelligence
H2	Market Categories
H2	Fresh from the research desk
H2	Independent research for market readers.
H2	Get the Kerly Sunday Brief.
H3	US inflation data and the Fed: how it moves markets
H3	The AI stock rally: valuation, earnings, and correction risk
H3	Risk-on vs risk-off: a weekly checklist
H3	A stronger US dollar: how DXY hits emerging markets
H3	Rising bond yields: why growth stocks come under pressure
H3	Gold's rally: safe haven, real yield, and strategy
H3	Bitcoin ETF flows: reading institutional demand
H3	Earnings season: three numbers that move stocks
H3	Building a trading watchlist for high volatility
H3	Quick Links
H3	Categories
H3	Get in touch

Link structure

65% achieved

Internal links  <i>Important</i>	— Some anchor texts are used more than once. ✓ The number of internal links is ok. ✓ None of the anchor texts is too long. ✓ All internal links are not using dynamic parameters.
External links  <i>Nice to have</i>	— There are no external links on this page.

Found links on this page

Link	Attributes	Anchor text
/index.html		Kerly Finance
/index.html		Home
https://kerlyfinance.com/	Anchor	Intelligence
https://kerlyfinance.com/	Anchor	Categories
https://kerlyfinance.com/	Anchor	About
https://kerlyfinance.com/	Anchor	Contact
https://kerlyfinance.com/	Anchor	Subscribe
https://kerlyfinance.com/	Anchor	Read Market Briefs
https://kerlyfinance.com/	Anchor	Explore Categories
/articles/data-inflasi-as-suku...	IMG-ALT	US inflation and Federal Reserve rate analysis chart
/articles/data-inflasi-as-suku...		US inflation data and the Fed: how it moves markets
/articles/data-inflasi-as-suku...		Read
/articles/rally-saham-ai-valua...	IMG-ALT	AI stock rally valuation and earnings chart
/articles/rally-saham-ai-valua...		The AI stock rally: valuation, earnings, and correction risk
/articles/rally-saham-ai-valua...	Text duplicate	Read
/articles/risk-on-risk-off-che...	IMG-ALT	Risk-on risk-off weekly checklist chart
/articles/risk-on-risk-off-che...		Risk-on vs risk-off: a weekly checklist
/articles/risk-on-risk-off-che...	Text duplicate	Read
/articles/data-inflasi-as-suku...		Macro Inflation, interest rates, and economic data. 34 articles

Link	Attributes	Anchor text
/articles/rally-saham-ai-valua...		Stocks Earnings, sectors, and global indices. 28 articles
/articles/bitcoin-etf-flows-ar...		Crypto Bitcoin, altcoins, ETFs, and flows. 22 articles
/articles/harga-emas-safe-have...		Commodities Gold, oil, the dollar, and supply shocks. 18 articles
/articles/index.html		View all posts
/articles/dolar-as-menguat-dxy...		 Stronger US dollar and emerging markets chart
/articles/dolar-as-menguat-dxy...		A stronger US dollar: how DXY hits emerging markets
/articles/dolar-as-menguat-dxy...	Text duplicate	Read
/articles/yield-obligasi-naik-...		 Rising bond yields and growth stocks chart
/articles/yield-obligasi-naik-...		Rising bond yields: why growth stocks come under pressure
/articles/yield-obligasi-naik-...	Text duplicate	Read
/articles/harga-emas-safe-have...		 Gold safe haven and real yield chart
/articles/harga-emas-safe-have...		Gold's rally: safe haven, real yield, and strategy
/articles/harga-emas-safe-have...	Text duplicate	Read
/articles/bitcoin-etf-flows-ar...		 Bitcoin ETF flows and institutional demand chart
/articles/bitcoin-etf-flows-ar...		Bitcoin ETF flows: reading institutional demand
/articles/bitcoin-etf-flows-ar...	Text duplicate	Read
/articles/musim-laporan-keuang...		 Earnings season key numbers chart
/articles/musim-laporan-keuang...		Earnings season: three numbers that move stocks
/articles/musim-laporan-keuang...	Text duplicate	Read
/articles/watchlist-trading-sa...		 High volatility trading watchlist chart
/articles/watchlist-trading-sa...		Building a trading watchlist for high volatility
/articles/watchlist-trading-sa...	Text duplicate	Read
https://kerlyfinance.com/	Anchor	Learn More
/index.html	Text duplicate	Kerly Finance
https://kerlyfinance.com/	Anchor	No Text
https://kerlyfinance.com/	Anchor	No Text
https://kerlyfinance.com/	Anchor	No Text
https://kerlyfinance.com/	Anchor	No Text
/index.html	Text duplicate	Home
https://kerlyfinance.com/	Anchor	Market News

Link	Attributes	Anchor text
https://kerlyfinance.com/	Anchor Text duplicate	About
https://kerlyfinance.com/	Anchor Text duplicate	Contact
/articles/index.html		All Articles
/articles/data-inflasi-as-suku...		Macro
/articles/rally-saham-ai-valua...		Stocks
/articles/bitcoin-etf-flows-ar...		Crypto
/articles/harga-emas-safe-have...		Commodities
/articles/risk-on-risk-off-che...		Strategy
/cdn-cgi//email-protection		

Server configuration

100% achieved

HTTP redirects  <i>Critically important</i>	The checked page does not redirect to another URL. ✓ The redirect of URLs with www and non-www subdomain is configured correctly.
HTTP header  <i>Important</i>	✓ No X-Powered HTTP header is sent. ✓ The web server transmits the web page (HTML) in compressed form.
Performance  <i>Somewhat important</i>	✓ The page response time is excellent with 0.09 seconds. ✓ The file size of the HTML document is fine (25 kB).

HTTP Response Header

Name	Value
date	Thu, 09 Jul 2026 10:34:09 GMT
content-type	text/html; charset=utf-8
x-content-type-options	nosniff
report-to	{"group":"cf-nel","max_age":604800,"endpoints":[{"url":"https://a.nel.cloudflare.com/report/v4?s=4mOfBDwHYaFdFlnohLiHcBjm4E3OXwPK%2BRrmSOMxfWG8Y74WcJgsKQhHEyuR%2BO4ZJfSx46C8WR1E0T4xib7ivX4xoyswx5dxaqmWvbBiCMzN7GAcqSFLftSVIbdqkBKXoucl"}]}
nel	{"report_to":"cf-nel","success_fraction":0.0,"max_age":604800}
access-control-allow-origin	*
cache-control	public, max-age=0, must-revalidate
referrer-policy	strict-origin-when-cross-origin
vary	accept-encoding
server	cloudflare
cf-cache-status	DYNAMIC
content-encoding	br
cf-ray	a186acb11a5eb940-CDG
alt-svc	h3=":443"; ma=86400
statuscode	200
http_version	HTTP/2

External factors

3% achieved

Backlinks



Critically important

- This page has only a few links from other websites.
- This page only has backlinks from **1 referring domains**.
- This page only has **1 backlinks**.
- This page only has few backlinks from **1 different ip addresses**.

Links from Wikipedia

No links from Wikipedia were found.

Robots.txt

```
# As a condition of accessing this website, you agree to abide by the following
# content signals:

# (a) If a Content-Signal = yes, you may collect content for the corresponding
# use.
# (b) If a Content-Signal = no, you may not collect content for the
# corresponding use.
# (c) If the website operator does not include a Content-Signal for a
# corresponding use, the website operator neither grants nor restricts
# permission via Content-Signal with respect to the corresponding use.

# The content signals and their meanings are:

# search: building a search index and providing search results (e.g., returning
# hyperlinks and short excerpts from your website's contents). Search does not
# include providing AI-generated search summaries.
# ai-input: inputting content into one or more AI models (e.g., retrieval
# augmented generation, grounding, or other real-time taking of content for
# generative AI search answers).
# ai-train: training or fine-tuning AI models.
# use: how AI systems may consume the content (immediate, reference, or full).

# ANY RESTRICTIONS EXPRESSED VIA CONTENT SIGNALS ARE EXPRESS RESERVATIONS OF
# RIGHTS UNDER ARTICLE 4 OF THE EUROPEAN UNION DIRECTIVE 2019/790 ON COPYRIGHT
# AND RELATED RIGHTS IN THE DIGITAL SINGLE MARKET.

# BEGIN Cloudflare Managed content

User-agent: *
Content-Signal: search=yes,ai-train=no,use=reference
Allow: /

User-agent: Amazonbot
Disallow: /

User-agent: Applebot-Extended
Disallow: /

User-agent: Bytespider
Disallow: /
```

User-agent: CCBot
Disallow: /

User-agent: ClaudeBot
Disallow: /

User-agent: CloudflareBrowserRenderingCrawler
Disallow: /

User-agent: Google-Extended
Disallow: /

User-agent: GPTBot
Disallow: /

User-agent: meta-externalagent
Disallow: /

END Cloudflare Managed Content

User-agent: *
Allow: /

Sitemap: <https://kerlyfinance.com/sitemap.xml>

Most important keywords

Following keywords were found. You can check the keyword optimization of this page for each keyword.

Keyword	Result
Kerly	80%
market	79%
Kerly Finance	75%
Market News	72%
Finance	71%
Market Intelligence	66%
turns	62%
Market Research	62%
stocks	61%
Weekly	56%