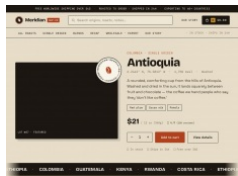


Meridianroasters.com - SEO Checker

Analyzed URL: <https://meridianroasters.com/>

Overview of the SEO Check

SEO Score



Meta information

100%

Page quality

94%

Page structure

100%

Link structure

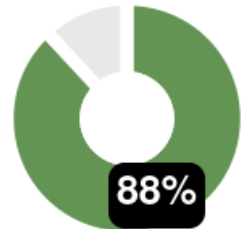
6%

Server

100%

External factors

42%



Response time

0.10 s

File size

16.40 kB

Words

524

Media files

9

Number of links

31 internal / 0 external

Search preview

meridianroasters.com

Fresh Specialty Coffee | Meridian Roasters

Shop freshly roasted specialty coffee from Colombia, Ethiopia, Kenya and more. Small-batch, ethically sourced beans shipped within 24 hours.

Task list of SEO Improvements

1 Tasks

Avoid internal links with dynamic URL parameters.

Very important!

Meta specifications

100% achieved

Title ●●● <i>Critically important</i>	Fresh Specialty Coffee Meridian Roasters ✓ The length of the page title is perfect. (382 pixels out of 580 max pixel length) ✓ There are no duplicate words in the title
Meta description ●●● <i>Critically important</i>	Shop freshly roasted specialty coffee from Colombia, Ethiopia, Kenya and more. Small-batch, ethically sourced beans shipped within 24 hours. ✓ The length of the meta description is perfect. (876 pixels out of 1000 max pixel length)
Crawlability ●●● <i>Critically important</i>	✓ There are no problems in accessing the website.
Canonical URL ●●● <i>Important</i>	https://meridianroasters.com/ ✓ There is a valid canonical link specified.
Language ●●● <i>Somewhat important</i>	Language detected in text: en Language defined in HTML: en Server location: Germany ✓ The following language is defined by HTML: en
Alternate/Hreflang Links ●●● <i>Somewhat important</i>	✓ There are no alternate links specified on this page.
Other meta tags ●●● <i>Somewhat important</i>	✓ There is no rel next meta tag on this page. ✓ There is no rel prev meta tag on this page.
Domain ●●● <i>Somewhat important</i>	✓ The domain is no subdomain. ✓ The domain length is good. ✓ The domain does not contain non-latin characters.

Page URL  <i>Somewhat important</i>	✓ No parameters were found in the URL. ✓ No session ID was found in the URL. ✓ The URL does not have too many subdirectories.
Charset encoding  <i>Somewhat important</i>	✓ The charset encoding (UTF-8) is set correctly.
Doctype  <i>Nice to have</i>	✓ The doctype HTML 5 is set correctly. ✓ The doctype is placed at first in the HTML code.
Favicon  <i>Nice to have</i>	✓ The favicon is linked correctly.

Meta tags

Name	Value
viewport	width=device-width, initial-scale=1.0
description	Shop freshly roasted specialty coffee from Colombia, Ethiopia, Kenya and more. Small-batch, ethically sourced beans shipped within 24 hours.
author	Meridian Roasters
robots	index, follow, max-image-preview:large
theme-color	#2b1a12
lang	en
twitter:card	summary_large_image
twitter:title	Fresh Specialty Coffee Meridian Roasters
twitter:description	Small-batch specialty coffee roasted to order and shipped fresh.
twitter:image	https://meridianroasters.com/assets/og-image.jpg
og:type	website
og:url	https://meridianroasters.com/
og:title	Fresh Specialty Coffee Meridian Roasters
og:description	Small-batch specialty coffee roasted to order and shipped fresh.
og:site_name	Meridian Roasters
og:image	https://meridianroasters.com/assets/og-image.jpg
og:image:width	1200
og:image:height	630
og:image:alt	Meridian Roasters specialty coffee
charset	UTF-8

Page quality

94% achieved

Content ● ● ● <i>Critically important</i>	✓ This page contains 524 words. That's ok. ✓ 25.2% of the text are stop words. ✓ Keywords used in the page title are also used in the page content. That's good! ✓ Words from the H1 heading are used in the page content. ✓ The page contains a listing, which indicates a good text layout. ✓ 8 paragraphs were found on this page. ✓ The text content is perfect. ✓ No placeholders texts or images were found. ✓ There are no duplicates on the site. ✓ The average number of words per sentence of 14.05 words is good.
Frames ● ● ● <i>Critically important</i>	✓ This page does not use a frameset.
Mobile optimization ● ● ● <i>Somewhat important</i>	✓ A viewport "width=device-width, initial-scale=1.0" is provided. ✓ At least one Apple touch icon is specified.
Bold and strong tags ● ● ● <i>Somewhat important</i>	✓ The usage of strong and bold tags is perfect. We recommend the use of up to 10 tags for this page.
Image SEO ● ● ● <i>Somewhat important</i>	✓ Alt text (alternative text) is correctly used on all found images.
Social Networks ● ● ● <i>Nice to have</i>	— There are only a few social sharing widgets on the page. Make your website popular in social networks with social sharing widgets.
Additional markup ● ● ● <i>Nice to have</i>	✓ No additional page markup was found.

HTTPS*Somewhat important*

- ✓ This website uses HTTPS to protect privacy and integrity of the exchanged data.
- ✓ All included files are also transferred via HTTPS.

Media list

URL	Alt attribute	Title
/assets/products/antioquia-colombia.jpg	Freshly roasted Antioquia Colombia specialty coffee beans	
/assets/products/antioquia-colombia.jpg	Antioquia Colombia specialty coffee	
/assets/products/yirgacheffe-ethiopia.jpg	Yirgacheffe Ethiopia specialty coffee	
/assets/products/huehuetenango-guatemala.jpg	Huehuetenango Guatemala specialty coffee	
/assets/products/nyeri-kenya.jpg	Nyeri Kenya specialty coffee	
/assets/products/meridian-house-blend.jpg	Meridian House Blend coffee	
/assets/products/gakenke-rwanda.jpg	Gakenke Rwanda specialty coffee	
/assets/products/tarrazu-costa-rica.jpg	Tarrazu Costa Rica specialty coffee	
/assets/products/decaf-swiss-water.jpg	Midnight Swiss Water decaf coffee	

Page structure

100% achieved

H1 heading  <i>Critically important</i>	Fresh specialty coffee, roasted to order  The H1 heading is perfect.
Headings  <i>Important</i>	 The heading structure is perfect.

Heading structure

Heading level	Content
H1	Fresh specialty coffee, roasted to order
H2	Shop the current harvest
H2	How to choose freshly roasted specialty coffee
H2	Frequently asked questions
H2	Get the drop list.
H3	Type
H3	Roast
H3	Origin
H3	Wholesale and export
H3	Antioquia
H3	Yirgacheffe
H3	Huehuetenango
H3	Nyeri
H3	House Blend
H3	Gakenke
H3	Tarrazú
H3	Midnight
H3	Start with the roast
H3	Match coffee to your brewer
H3	Freshness you can taste

Link structure

6% achieved

Internal links  <i>Important</i>	— Some internal links have dynamic parameters. All internal URLs, which are not marked as nofollow, should not contain dynamic parameters. — Some anchor texts are used more than once. ✓ The number of internal links is ok. ✓ None of the anchor texts is too long.
External links  <i>Nice to have</i>	— There are no external links on this page.

Found links on this page

Link	Attributes	Anchor text
https://meridianroasters.com/	Anchor	Skip to content
/index.html		Meridian Roasters
/shop.html		Shop coffee
/about.html		Our story
https://meridianroasters.com/	Anchor	Wholesale
/product.html?id=antioquia-col...	IMG-ALT	Freshly roasted Antioquia Colombia specialty coffee beans
/product.html?id=antioquia-col...		View featured coffee
/shop.html		Shop all coffee
/cdn-cgi/l/email-protection		Request pricing →
/product.html?id=antioquia-col...	IMG-ALT	Antioquia Colombia specialty coffee
/product.html?id=antioquia-col...		Antioquia
/product.html?id=yirgacheffe-e...	IMG-ALT	Yirgacheffe Ethiopia specialty coffee
/product.html?id=yirgacheffe-e...		Yirgacheffe
/product.html?id=huehuetenango...	IMG-ALT	Huehuetenango Guatemala specialty coffee
/product.html?id=huehuetenango...		Huehuetenango
/product.html?id=nyeri-kenya	IMG-ALT	Nyeri Kenya specialty coffee
/product.html?id=nyeri-kenya		Nyeri
/product.html?id=meridian-hous...	IMG-ALT	Meridian House Blend coffee
/product.html?id=meridian-hous...		House Blend

Link	Attributes	Anchor text
/product.html?id=gakenke-rwanda		Gakenke Rwanda specialty coffee
/product.html?id=gakenke-rwanda		Gakenke
/product.html?id=tarrazu-costa...		Tarrazu Costa Rica specialty coffee
/product.html?id=tarrazu-costa...		Tarrazú
/product.html?id=decaf-swiss-w...		Midnight Swiss Water decaf coffee
/product.html?id=decaf-swiss-w...		Midnight
/shop.html		specialty coffee shop
/about.html		the Meridian Roasters story
/index.html		Home
/shop.html		Shop
/about.html		Our story
/sitemap.xml		Sitemap

Server configuration

100% achieved

HTTP redirects ● ● ● <i>Critically important</i>	The checked page does not redirect to another URL. ✓ The redirect of URLs with www and non-www subdomain is configured correctly.
HTTP header ● ● ● <i>Important</i>	✓ No X-Powered HTTP header is sent. ✓ The web server transmits the web page (HTML) in compressed form.
Performance ● ● ● <i>Somewhat important</i>	✓ The page response time is excellent with 0.10 seconds. ✓ The file size of the HTML document is fine (16 kB).

HTTP Response Header

Name	Value
date	Sat, 11 Jul 2026 07:39:10 GMT
content-type	text/html; charset=utf-8
x-content-type-options	nosniff
report-to	{"group":"cf-nel","max_age":604800,"endpoints":[{"url":"https://a.nel.cloudflare.com/report/v4?s=GHCWml51lnAW5RJKbHji2OZa1q%2BMTgYHCyg%2BBLXI28Q8V2MJX5u3m3tjjL8A%2FfGQ2DKoGX0l7Xl1hT3cUnugJCNZQvUgSHx0G6ivYsMXfJb1Sxu6%2FMbbKP87KTyjGfIZP62CypIRwQ%3D%3D"}]}
nel	{"report_to":"cf-nel","success_fraction":0.0,"max_age":604800}
access-control-allow-origin	*
cache-control	public, max-age=0, must-revalidate
referrer-policy	strict-origin-when-cross-origin
link	<https://fonts.googleapis.com>; rel="preconnect"
strict-transport-security	max-age=31536000; includeSubDomains
permissions-policy	camera=(), microphone=(), geolocation=()
vary	accept-encoding
server	cloudflare
cf-cache-status	DYNAMIC
content-encoding	br
cf-ray	a196271b9bf04e30-CDG
alt-svc	h3=":443"; ma=86400
statuscode	200
http_version	HTTP/2

External factors

42% achieved

Backlinks



Critically important

- This page has only a few links from other websites.
- This page only has backlinks from **14 referring domains**.
- This page only has **18 backlinks**.
- This page only has few backlinks from **9 different ip addresses**.

Links from Wikipedia

No links from Wikipedia were found.

Robots.txt

```
# As a condition of accessing this website, you agree to abide by the following
# content signals:

# (a) If a Content-Signal = yes, you may collect content for the corresponding
# use.
# (b) If a Content-Signal = no, you may not collect content for the
# corresponding use.
# (c) If the website operator does not include a Content-Signal for a
# corresponding use, the website operator neither grants nor restricts
# permission via Content-Signal with respect to the corresponding use.

# The content signals and their meanings are:

# search: building a search index and providing search results (e.g., returning
# hyperlinks and short excerpts from your website's contents). Search does not
# include providing AI-generated search summaries.
# ai-input: inputting content into one or more AI models (e.g., retrieval
# augmented generation, grounding, or other real-time taking of content for
# generative AI search answers).
# ai-train: training or fine-tuning AI models.
# use: how AI systems may consume the content (immediate, reference, or full).

# ANY RESTRICTIONS EXPRESSED VIA CONTENT SIGNALS ARE EXPRESS RESERVATIONS OF
# RIGHTS UNDER ARTICLE 4 OF THE EUROPEAN UNION DIRECTIVE 2019/790 ON COPYRIGHT
# AND RELATED RIGHTS IN THE DIGITAL SINGLE MARKET.

# BEGIN Cloudflare Managed content

User-agent: *
Content-Signal: search=yes,ai-train=no,use=reference
Allow: /

User-agent: Amazonbot
Disallow: /

User-agent: Applebot-Extended
Disallow: /

User-agent: Bytespider
Disallow: /
```

User-agent: CCBot
Disallow: /

User-agent: ClaudeBot
Disallow: /

User-agent: CloudflareBrowserRenderingCrawler
Disallow: /

User-agent: Google-Extended
Disallow: /

User-agent: GPTBot
Disallow: /

User-agent: meta-externalagent
Disallow: /

END Cloudflare Managed Content

User-agent: *
Allow: /

Sitemap: <https://meridianroasters.com/sitemap.xml>

Most important keywords

Following keywords were found. You can check the keyword optimization of this page for each keyword.

Keyword	Result
Roast	95%
coffee	79%
specialty	79%
Specialty Coffee	79%
Fresh specialty coffee	79%
Fresh	75%
Roasters Specialty Coffee	73%
roasted	72%
freshly roasted specialty coffee	72%
Coffee Shop	66%