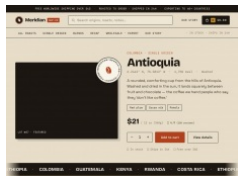


Meridianroasters.com - SEO Checker

Analyzed URL: <https://meridianroasters.com/>

Overview of the SEO Check

SEO Score



Meta information

80%

Page quality

58%

Page structure

79%

Link structure

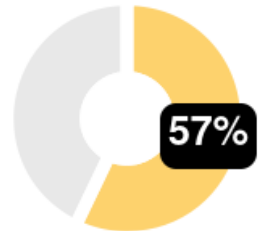
0%

Server

0%

External factors

42%



Response time	File size	Words	Media files	Number of links
0.09 s	8.70 kB	114	0	2 internal / 0 external

Search preview

meridianroasters.com

Meridian Supply Co. — Small-Batch Specialty Coffee, Roasted to Order

Single-origin and blended specialty coffee roasted to order in small batches. Ethically sourced beans, shipped within 24 hours of roasting. Free shipping over \$45.

Task list of SEO Improvements

6 Tasks

Add a H1 heading to this page.

Very important!

This page has only very few internal links. If it's a welcome page, consider removing it.

Very important!

Use 301 redirects to drive traffic to URLs with the same domain and sub domain (www and non-www subdomain).

Very important!

Review and improve the page title.

Important!

The page title should be better suited to the content of the page.

Important!

Review and improve the heading structure.

Tip!

Meta specifications

80% achieved

Title ●●● <i>Critically important</i>	Meridian Supply Co. — Small-Batch Specialty Coffee, Roasted to Order — The page title should be shorter than 580 pixels. It is 639 pixels long. ✓ There are no duplicate words in the title
Meta description ●●● <i>Critically important</i>	Single-origin and blended specialty coffee roasted to order in small batches. Ethically sourced beans, shipped within 24 hours of roasting. Free shipping over \$45. ✓ The length of the meta description is perfect. (992 pixels out of 1000 max pixel length)
Crawlability ●●● <i>Critically important</i>	✓ There are no problems in accessing the website.
Canonical URL ●●● <i>Important</i>	https://meridianroasters.com/ ✓ There is a valid canonical link specified.
Language ●●● <i>Somewhat important</i>	Language detected in text: en Language defined in HTML: en Server location: Germany ✓ The following language is defined by HTML: en
Alternate/Hreflang Links ●●● <i>Somewhat important</i>	✓ There are no alternate links specified on this page.
Other meta tags ●●● <i>Somewhat important</i>	✓ There is no rel next meta tag on this page. ✓ There is no rel prev meta tag on this page.
Domain ●●● <i>Somewhat important</i>	✓ The domain is no subdomain. ✓ The domain length is good. ✓ The domain does not contain non-latin characters.

Page URL  <i>Somewhat important</i>	✓ No parameters were found in the URL. ✓ No session ID was found in the URL. ✓ The URL does not have too many subdirectories.
Charset encoding  <i>Somewhat important</i>	✓ The charset encoding (UTF-8) is set correctly.
Doctype  <i>Nice to have</i>	✓ The doctype HTML 5 is set correctly. ✓ The doctype is placed at first in the HTML code.
Favicon  <i>Nice to have</i>	✓ The favicon is linked correctly.

Meta tags

Name	Value
viewport	width=device-width, initial-scale=1.0
title	Meridian Supply Co. — Small-Batch Specialty Coffee, Roasted to Order
description	Single-origin and blended specialty coffee roasted to order in small batches. Ethically sourced beans, shipped within 24 hours of roasting. Free shipping over \$45.
keywords	specialty coffee, single origin coffee, coffee beans online, small batch roasted coffee, freshly roasted coffee, buy coffee online
author	Meridian Supply Co.
robots	index, follow, max-image-preview:large
theme-color	#2b1a12
lang	en
twitter:card	summary_large_image
twitter:title	Meridian Supply Co. — Small-Batch Specialty Coffee
twitter:description	Single-origin and blended specialty coffee roasted to order. Ethically sourced, shipped within 24 hours.
twitter:image	https://meridianroasters.com/assets/og-image.jpg
og:type	website
og:url	https://meridianroasters.com/
og:title	Meridian Supply Co. — Small-Batch Specialty Coffee
og:description	Single-origin and blended specialty coffee roasted to order. Ethically sourced, shipped within 24 hours.
og:site_name	Meridian Supply Co.
og:image	https://meridianroasters.com/assets/og-image.jpg
charset	UTF-8

Page quality

58% achieved

Content ● ● ● <i>Critically important</i>	✗ There are only 114 words on this page. Use at least 250 words to provide useful information. — Some words from the page title are not used within the pages content — No paragraphs were detected. ✓ 24.6% of the text are stop words. ✓ No placeholders texts or images were found.
Frames ● ● ● <i>Critically important</i>	✓ This page does not use a frameset.
Mobile optimization ● ● ● <i>Somewhat important</i>	✓ A viewport " width=device-width, initial-scale=1.0 " is provided. ✓ At least one Apple touch icon is specified.
Bold and strong tags ● ● ● <i>Somewhat important</i>	✓ The usage of strong and bold tags is perfect. We recommend the use of up to 6 tags for this page.
Image SEO ● ● ● <i>Somewhat important</i>	✓ Alt text (alternative text) is correctly used on all found images.
Social Networks ● ● ● <i>Nice to have</i>	✓ This page is optimized perfectly for social networks.
Additional markup ● ● ● <i>Nice to have</i>	✓ No additional page markup was found.
HTTPS ● ● ● <i>Somewhat important</i>	✓ This website uses HTTPS to protect privacy and integrity of the exchanged data. ✓ All included files are also transferred via HTTPS.

Media list

No media files were found.

Page structure

79% achieved

H1 heading ● ● ● <i>Critically important</i>	✗ There is no H1 heading specified.
Headings ● ● ● <i>Important</i>	— The structure of headings is missing one or more levels. Do not skip heading levels.

Heading structure

Heading level	Content
H2	Shop the current harvest
H2	Get the drop list.
H3	Type
H3	Roast
H3	Origin
H3	Wholesale & export

Link structure

0% achieved

Internal links ● ● ● <i>Important</i>	✗ This page seems to be an entry page, because only very few links were found. ✓ Every linktext is unique. ✓ None of the anchor texts is too long. ✓ All internal links are not using dynamic parameters.
External links ● ● ● <i>Nice to have</i>	— There are no external links on this page.

Found links on this page

Link	Attributes	Anchor text
https://meridianroasters.com/	Anchor	Skip to content
/cdn-cgi/l/email-protection		Request pricing →

Server configuration

0% achieved

HTTP redirects ● ● ● <i>Critically important</i>	The checked page does not redirect to another URL. ✗ This website uses URLs with www and non-www subdomain. This may cause duplicate content and bad links to your website.
HTTP header ● ● ● <i>Important</i>	✓ No X-Powered HTTP header is sent. ✓ The web server transmits the web page (HTML) in compressed form.
Performance ● ● ● <i>Somewhat important</i>	✓ The page response time is excellent with 0.09 seconds. ✓ The file size of the HTML document is fine (9 kB).

HTTP Response Header

Name	Value
date	Sat, 11 Jul 2026 05:56:05 GMT
content-type	text/html; charset=utf-8
x-content-type-options	nosniff
report-to	{ "group": "cf-nel", "max_age": 604800, "endpoints": [{ "url": "https://a.nel.cloudflare.com/report/v4?s=6E%2Fxz1yr9MOnMscsl%2BA7lubxY8XtHz7QMa8ErCPpP%2FefQR17bu%2BZPHFmOcOOBFv1StXpdrEM93JGfPcaCWD0LELfsOwddGOai4o6%2BtgDPO2x9Fel5ktGDgbXDwF4k74Sgd5JkUjIYA%3D%3D" }] }
nel	{ "report_to": "cf-nel", "success_fraction": 0.0, "max_age": 604800 }
access-control-allow-origin	*
cache-control	public, max-age=0, must-revalidate
referrer-policy	strict-origin-when-cross-origin
link	<https://fonts.googleapis.com>; rel="preconnect"
vary	accept-encoding
server	cloudflare
cf-cache-status	DYNAMIC
content-encoding	br
cf-ray	a195901ed9e0041a-CDG
alt-svc	h3=":443"; ma=86400
statuscode	200
http_version	HTTP/2

External factors

42% achieved

Backlinks



Critically important

- This page has only a few links from other websites.
- This page only has backlinks from **14 referring domains**.
- This page only has **18 backlinks**.
- This page only has few backlinks from **9 different ip addresses**.

Links from Wikipedia

No links from Wikipedia were found.

Robots.txt

```
# As a condition of accessing this website, you agree to abide by the following
# content signals:

# (a) If a Content-Signal = yes, you may collect content for the corresponding
# use.
# (b) If a Content-Signal = no, you may not collect content for the
# corresponding use.
# (c) If the website operator does not include a Content-Signal for a
# corresponding use, the website operator neither grants nor restricts
# permission via Content-Signal with respect to the corresponding use.

# The content signals and their meanings are:

# search: building a search index and providing search results (e.g., returning
# hyperlinks and short excerpts from your website's contents). Search does not
# include providing AI-generated search summaries.
# ai-input: inputting content into one or more AI models (e.g., retrieval
# augmented generation, grounding, or other real-time taking of content for
# generative AI search answers).
# ai-train: training or fine-tuning AI models.
# use: how AI systems may consume the content (immediate, reference, or full).

# ANY RESTRICTIONS EXPRESSED VIA CONTENT SIGNALS ARE EXPRESS RESERVATIONS OF
# RIGHTS UNDER ARTICLE 4 OF THE EUROPEAN UNION DIRECTIVE 2019/790 ON COPYRIGHT
# AND RELATED RIGHTS IN THE DIGITAL SINGLE MARKET.

# BEGIN Cloudflare Managed content

User-agent: *
Content-Signal: search=yes,ai-train=no,use=reference
Allow: /

User-agent: Amazonbot
Disallow: /

User-agent: Applebot-Extended
Disallow: /

User-agent: Bytespider
Disallow: /
```

User-agent: CCBot
Disallow: /

User-agent: ClaudeBot
Disallow: /

User-agent: CloudflareBrowserRenderingCrawler
Disallow: /

User-agent: Google-Extended
Disallow: /

User-agent: GPTBot
Disallow: /

User-agent: meta-externalagent
Disallow: /

END Cloudflare Managed Content

User-agent: *
Allow: /
Disallow: /js/
Disallow: /css/

Sitemap: <https://meridianroasters.com/sitemap.xml>

Most important keywords

Following keywords were found. You can check the keyword optimization of this page for each keyword.

Keyword	Result
roasted	61%
order	61%
ship	51%
Shipped	51%
origin	50%
single origin	48%
beans	46%
Roasted Coffee	40%
Trade	39%
list	38%