

# SEO Audit Report

Generated by [Rank Math](#)

**95/100**

SEO Score

**26/28**

Passed Tests

**0/28**

Warnings

**2/28**

Failed Tests

## Basic SEO

### Common Keywords

A list of keywords that appear frequently in the text of your content.

Here are the most common keywords we found on the page:

design read culture technology business future science articles gani  
powerful

### SEO Description

SEO analysis of your page's meta-description.

The meta description is 144 characters long, which is good. Read independent, in-depth articles from Putera Gani about technology, design, culture, science, health, business, and ideas shaping the future.

### H1 Heading

SEO Analysis of the H1 Tags on your page.

One H1 tag was found on the page.

Putera Gani: Independent Articles on Technology, Design, Culture and Science

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## H2 Headings

SEO analysis of the H2 headings on your page.

One or more H2 tags were found on the page.

The Operator Economy: Why Execution Is Becoming the New Competitive Moat

The Inflammation Equation: Why Everything You Thought You Knew About Chronic Disease Is Changing

The White Space Manifesto: Why Nothing Is the Most Powerful Tool in Design

The Lost Art of Silence: What the World's Quietest Cultures Know That We've Forgotten

The Rise of the CFO as Chief Future Officer

Neuromorphic Computing: The Brain-Inspired Chips Rewriting the Future of AI

The Art of Pricing: Why What You Charge Is the Most Powerful Business Decision You'll Ever Make

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## Image ALT Attributes

SEO analysis of the "alt" attribute for image tags.

All images on the page have alt attributes.

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## Keywords in Title & Description

SEO analysis of the HTML page's Title and meta description content.

One or more common keywords were found in the title and description of the page.

**title:** design, culture, technology, science, gani

**description:** design, read, culture, technology, business, future, science, articles, gani

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## Links Ratio

SEO analysis of the ratio of internal links to external links.

The page has a correct number of internal and external links.

**internal:** 16

**external:** 2

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## SEO Title

SEO analysis of the HTML title of the page.

The page title has 51 characters, which is good.

**Putera Gani | Technology, Design, Culture & Science**

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## Create a responsive site

Our analysis of the use of CSS media queries in your content.

The CSS code contains **media queries**.

Media query found in <http://puteragani.com/assets/css/tailwind.min.css>.

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## Homepage Is Reachable

Tests if your homepage is reachable by making an HTTP request.

Homepage is reachable

# Advanced SEO

## Search Preview

Here is how the site may appear in search results:

## Putera Gani | Technology, Design, Culture & Science

<https://puteragani.com/>

Read independent, in-depth articles from Putera Gani about technology, design, culture, science, health, business, and ideas shaping the future.

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### Canonical Tag

Does the content have a "canonical" URL?

The page is using the canonical link tag.

<https://puteragani.com/>

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### Noindex Meta

Does the content contain a noindex robots meta tag?

The page contains the **index** meta tag or header.

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### Mobile Search Preview

Here is how the site may appear in search results on a mobile device:

## Putera Gani | Technology, Design, Culture & Science

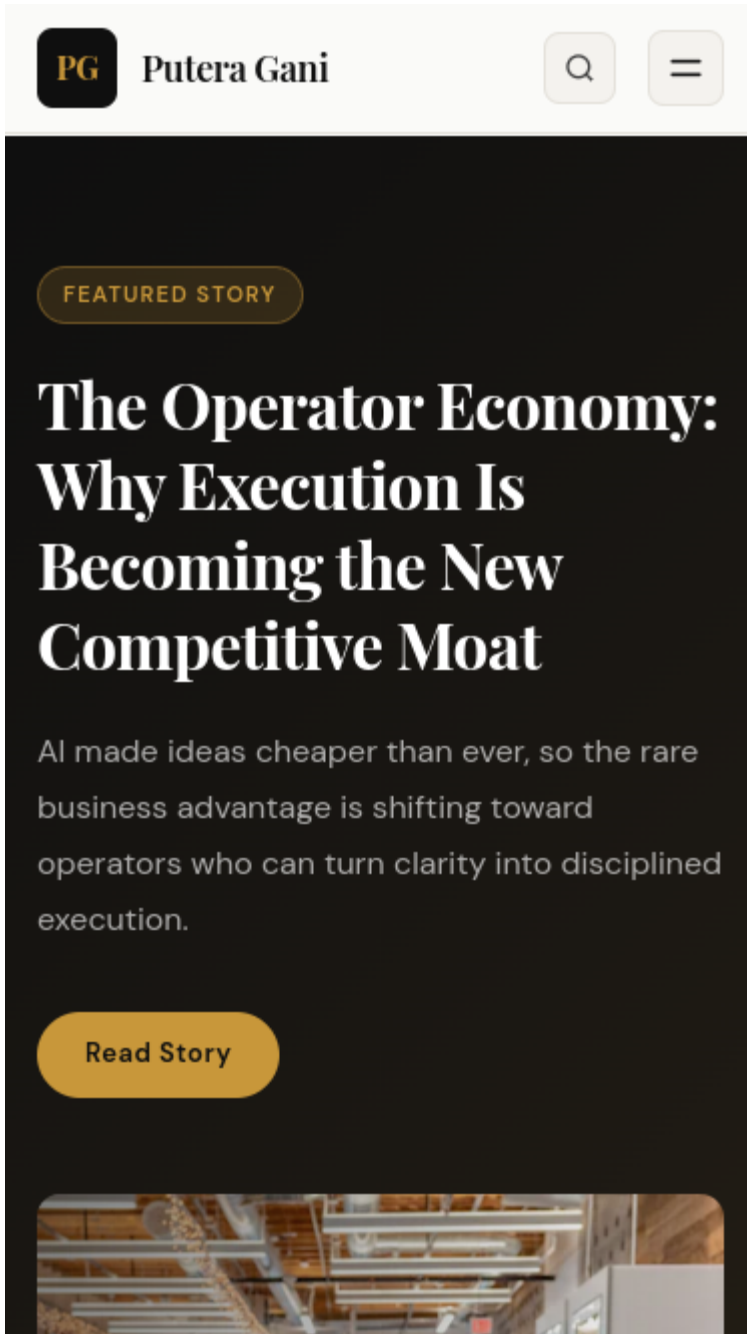
<https://puteragani.com/>

Read independent, in-depth articles from Putera Gani about technology, design, culture, science, health, business, and ideas shaping the future.

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### Mobile Snapshot

A snapshot of how your content appears on a mobile device.



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### WWW Canonicalization

Does the site appear on more than one URL?

Both www and non-www versions of the URL are redirected to the same site.

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### OpenGraph Meta

Does your site use OpenGraph meta tags?

Opengraph meta tags have been found.

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### Schema Meta Data

Does the content include relevant Schema.org metadata?

Schema.org data has been found on the page.

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### Sitemaps

Does the site use an XML sitemap?

The site has one or more sitemaps.

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### Robots.txt

Does your site have a valid robots.txt file

The site has a robots.txt file which includes one or more **Disallow:** directives. Make sure that you only block parts you don't want to be indexed. Try our [free robots.txt editor tool](#) to easily test and validate your robots.txt file.

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### Keep your content fresh

Checks for recent content updates using available signals (XML sitemap, og:updated\_time, or Last-Modified header).

The content is fresh. Last updated on 2026-06-10 (2 days ago) via XML Sitemap.

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### Broken Links

Detects broken or dead links (404/500 errors) in the website that may harm SEO and user trust.

No broken links on the page.

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## Performance

### Page Size

An analysis of the size of your HTML file.

The size of the HTML document is 6 Kb, under the average HTML size of 33 Kb.

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## Response Time

How fast does your server respond to requests?

The response time is under 0.8 seconds which is great.

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## Image Headers Expire

Do your images use "expires" headers?

No local images found on the page

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## Minify CSS

Are your CSS files properly minified?

Some CSS files don't seem to be minified.

<http://puteragani.com/assets/css/style.css>

CSS can add a lot of load-time to your website. Thankfully, there is an easy solution to minify CSS using WP Rocket. [Read more](#)

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## Page Objects

Analysis of the embedded objects in the pages.

The page makes 7 requests.

**total: 7**

**images: 1**

**javascript: 3**

**stylesheets: 3**

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## Minify Javascript

Does the site use minified JavaScript?

Some Javascript files don't seem to be minified.

<http://puteragani.com/assets/js/ads-loader.js>

<http://puteragani.com/assets/js/main.js>

<http://puteragani.com/assets/js/articles.js>

JavaScript files appear in many places, including frameworks (like Bootstrap), themes and templates, and third-party plugins.

So you should track down where the culprit (un-minified) JavaScript files come from. For instance, if the un-minified JavaScript lives inside a third party plugin, you can minify it. But when you update the plugin to a new version, the JavaScript files will need to be compressed again.

There are server-side tools (including WordPress plugins) to automatically minify JavaScript files.

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## Mobile Speed

How fast does your website respond to mobile users?

The page performance is good across all key metrics.

## Security

### Theme Visibility

Theme Visibility

The theme is not publicly visible, so it is not easily identifiable.

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### Visible Plugins

Visible Plugins

Hurray! None of the plugins are publicly visible.

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### Directory Listing

Does your web server list the contents of the directories?

Directory Listing seems to be disabled on the server.

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### Secure Connection

Is your content served over a secure connection?

The site is using a secure transfer protocol (https).