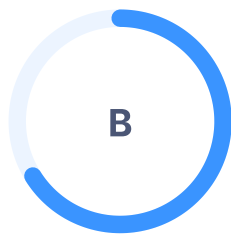


# SEO Audit for puteragani.com

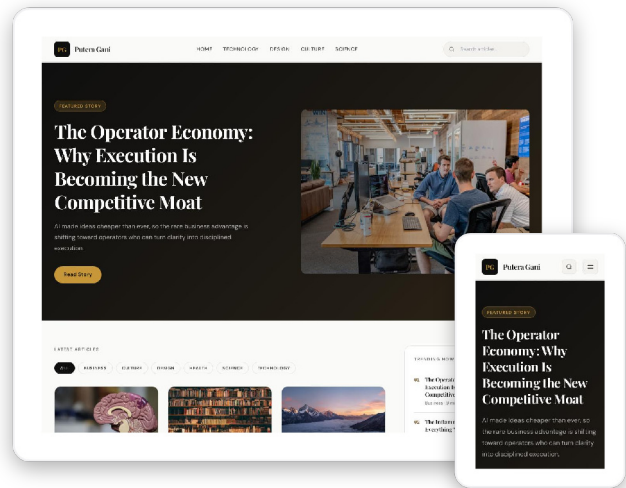
This report grades your website based on the strength of various SEO factors such as On Page Optimization, Off Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

## Audit Results



Your page could be better

Recommendations: 14



On-Page SEO



GEO



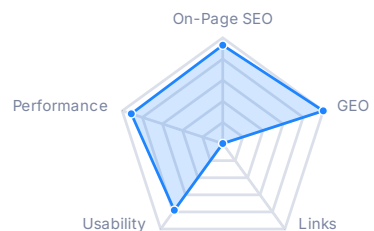
Links



Usability



Performance



## Recommendations

Execute a Link Building Strategy

Links

High Priority

Update Link URLs to be more readable

Links

Low Priority

Increase Page Text Content

On-Page SEO

Low Priority

Create Google Business Profile

Other

Low Priority

Optimize for Mobile PageSpeed Insights

Usability

Low Priority

Implement an Analytics Tracking Tool

On-Page SEO

Low Priority

Add Business Address and Phone Number to site	Other	Low Priority
Add Local Business Schema	Other	Low Priority
Install a Facebook Pixel	Other	Low Priority
Remove Inline Styles	Performance	Low Priority
Add a DMARC Mail Record	Other	Low Priority
Create and link your Facebook Page	Other	Low Priority
Create and link your X Profile	Other	Low Priority
Create and link an associated YouTube Channel	Other	Low Priority

## On-Page SEO Results



### Your On-Page SEO is very good!

Congratulations, your On-Page SEO is well optimized. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to build on your strong position through testing content improvements for gradual gains.

#### Title Tag

You have a Title Tag of optimal length (between 50 and 60 characters).



Putera Gani | Technology, Design, Culture & Science

Length : 51

#### Meta Description Tag

Your page has a Meta Description of optimal length (between 120 and 160 characters).




Read independent, in-depth articles from Putera Gani about technology, design, culture, science, health, business, and ideas shaping the future.

Length : 144

## SERP Snippet Preview



This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

 Putera Gani  
<https://puteragani.com>

### Putera Gani | Technology, Design, Culture & Science

Read independent, in-depth articles from Putera Gani about technology, design, culture, science, health, business, and ideas shaping the future.

## Hreflang Usage



Your page is not making use of Hreflang attributes.

## Language



Your page is using the Lang Attribute.

Declared: English

## H1 Header Tag Usage



Your page has a H1 Tag.

## H2-H6 Header Tag Usage



Your page is making use multiple levels of Header Tags.

HEADER TAG	FREQUENCY	
H2	8	
H3	1	
H4	2	
H5	0	
H6	0	

## Keyword Consistency



Your page's main keywords are distributed well across the important HTML Tags.

## Individual Keywords

KEYWORD	TITLE	META DESCRIPTION TAG	HEADINGS TAGS	PAGE FREQUENCY	
design	✓	✓	✓	11	
business	✗	✓	✓	9	
culture	✓	✓	✓	8	
read	✗	✓	✗	8	
technology	✓	✓	✓	7	
science	✓	✓	✓	6	
most	✗	✗	✓	6	
future	✗	✓	✓	6	

## Phrases

PHRASE	TITLE	META DESCRIPTION TAG	HEADINGS TAGS	PAGE FREQUENCY	
design culture	✗	✗	✗	5	
most powerful	✗	✗	✓	5	
putera gani	✓	✓	✓	4	
technology design	✗	✗	✗	4	
technology design culture	✗	✗	✗	4	
inflammation equation	✗	✗	✓	3	
chronic disease	✗	✗	✓	3	
white space	✗	✗	✓	3	

### Amount of Content



Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 521

It has been well researched that higher text content volumes are related to better ranking ability in general.

### Image Alt Attributes

You do not have any images missing Alt Attributes on your page.



### Canonical Tag

Your page is using the Canonical Tag.



-----  
<https://puteragani.com/>  
-----

### Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.



### Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.



### SSL Enabled

Your website has SSL enabled.



### HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.



### Robots.txt

Your website appears to have a robots.txt file.



-----  
<http://puteragani.com/robots.txt>  
-----

### Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.



### XML Sitemaps

Your website appears to have an XML Sitemap.



-----  
<https://puteragani.com/sitemap.xml>  
-----

### Analytics

We could not detect an analytics tool installed on your page.



Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

### Schema.org Structured Data

You are using JSON-LD Schema on your page.



# Generative Engine Optimization (GEO)



## Your Generative Engine Optimization is very good!

Congratulations, your Generative Engine Optimization (GEO) appears well positioned. GEO is important to ensure LLMs and AI Search Engines can effectively crawl your content and understand the underlying entity structure. Our knowledge of GEO is improving rapidly though, so stay on top of the latest understanding and optimizations.

### Identity Schema

Organization or Person Schema identified on the page.



Organization

Person

### Rendered Content (LLM Readability)

Your page has a low level of rendered content which tends to make it more readable for LLMs.



Rendering Percentage: 17%

### llms.txt

Your website appears to have a llms.txt file.



llms.txt is a proposed standard for websites to guide large language models (LLMs) to better understand your site's content.

<http://puteragani.com/llms.txt>

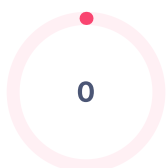
## Links

### Backlink Summary

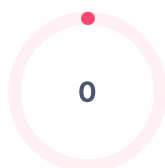
You have a reasonably weak level of backlink activity to this page.




Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor




Domain  
Strength



Page  
Strength



**0**  
Total Backlinks



**0**  
Referring Domains

**0**  
Nofollow Backlinks

**0**  
Dofollow Backlinks

**0**  
Edu Backlinks

**0**  
Gov Backlinks

**0**  
IPs

**0**  
Subnets

### Top Backlinks

We haven't found any backlinks to report for this site.



### Top Pages by Backlinks

We haven't found any Top Pages data for this site.



### Top Anchors by Backlinks

We haven't found any Anchor Text data for this site.



### Top Referring Domain Geographies

We haven't found any Geographic Data for this site.

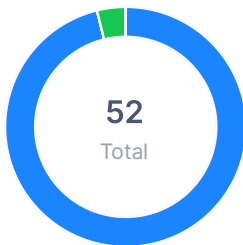


### On-Page Link Structure

We found 52 total links. 4% of your links are external links and are sending authority to other sites. % of your links are nofollow links, meaning authority is not being passed to those destination pages.



### On-Page Links



• Internal Links	50
• External Links: Follow	2
• External Links: Nofollow	0

### Friendly Links

Some of your link URLs do not appear friendly to humans or search engines.



We would recommend making URLs as readable as possible by reducing length, file names, code strings and special characters.

## Usability



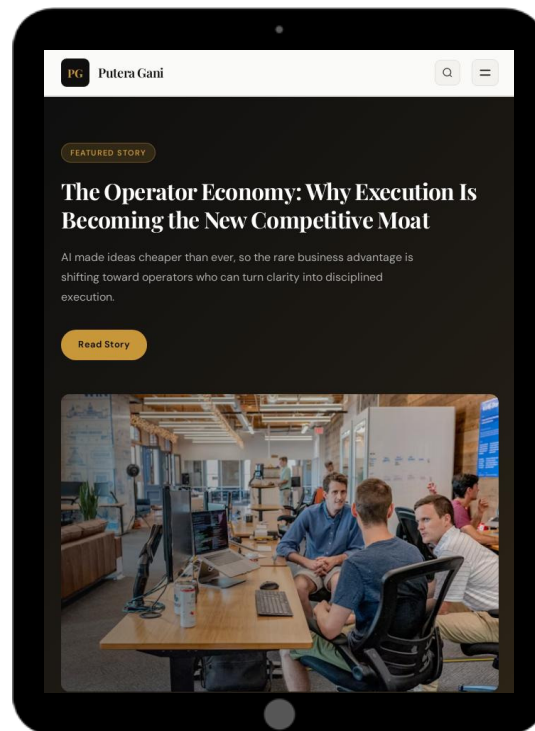
### Your usability is good

Your page is mostly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

## Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

*i*



## Google's Core Web Vitals

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawl-able by Google.

*i*

## Use of Mobile Viewports

Your page specifies a Viewport matching the device's size, allowing it to render appropriately across devices.



## Google's PageSpeed Insights - Mobile



Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



LAB DATA	VALUE	OPPORTUNITIES	ESTIMATED SAVINGS
First Contentful Paint	2.8 s		
Speed Index	2.8 s	Avoid multiple page redirects	0.63 s
Largest Contentful Paint	3.1 s		
Time to Interactive	3.2 s		
Total Blocking Time	0 s		
Cumulative Layout Shift	0.033		

## Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring well on their Desktop PageSpeed Insights evaluation.



LAB DATA	VALUE	OPPORTUNITIES	ESTIMATED SAVINGS
First Contentful Paint	0.7 s		
Speed Index	0.7 s	Avoid multiple page redirects	0.19 s
Largest Contentful Paint	0.8 s		
Time to Interactive	0.8 s		
Total Blocking Time	0 s		
Cumulative Layout Shift	0.032		

### Flash Used?

No Flash content has been identified on your page.



### iFrames Used?

There are no iFrames detected on your page.



### Favicon

Your page has specified a Favicon.



### Email Privacy

No email addresses have been found in plain text on your page.



### Legible Font Sizes

The text on your page appears to be legible across devices.



### Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.



## Performance Results



### Your performance is very good!

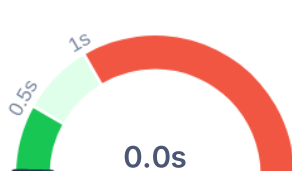
Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic fluctuations.

### Website Load Speed

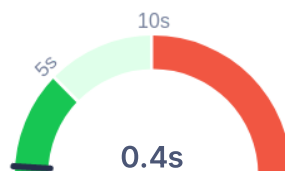
Your page loads in a reasonable amount of time.



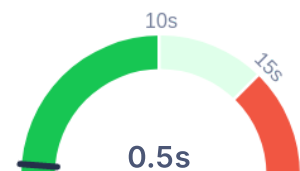
#### Server Response



#### All Page Content Loaded



#### All Page Scripts Complete

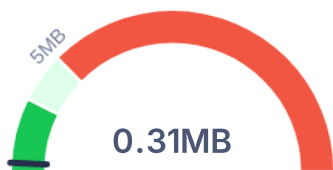


### Website Download Size

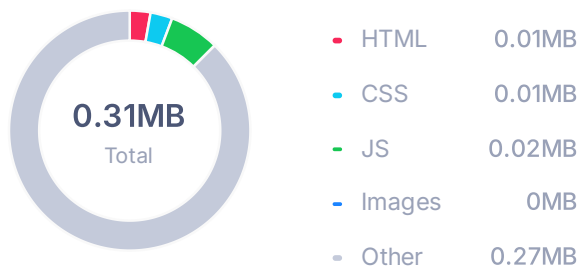
Your page's file size is reasonably low which is good for Page Load Speed and user experience.



## Download Page Size



## Download Page Size Breakdown

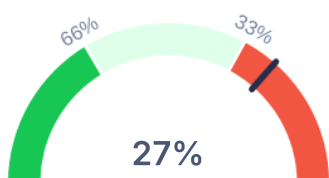


## Compression Usage (Gzip, Deflate, Brotli)

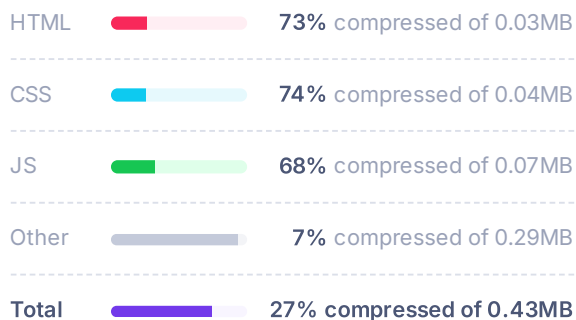


Your website appears to be using a reasonable level of compression.

## Compression Rate



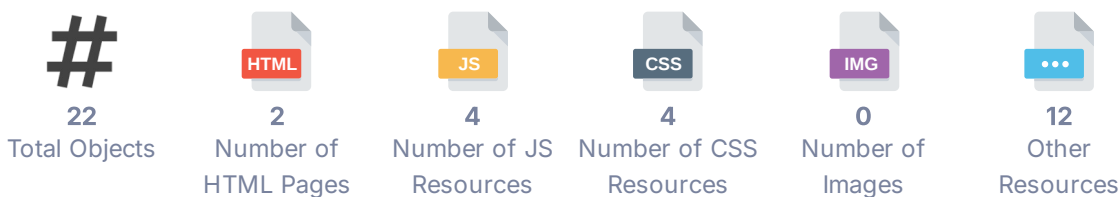
## Compression Rates



## Resources Breakdown



This check displays the total number of files that need to be retrieved from web servers to load your page.



## Google Accelerated Mobile Pages (AMP)



This page does not appear to have AMP Enabled.

## JavaScript Errors



Your page is not reporting any JavaScript errors.

## HTTP2 Usage



Your website is using the recommended HTTP/2+ Protocol.

### Optimize Images

All of the images on your page appear to be optimized.



### Minification

All your JavaScript and CSS files appear to be minified.



### Deprecated HTML

No deprecated HTML tags have been found within your page.



### Inline Styles

Your page appears to be using Inline Styles.



Inline Styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

## Social Results

### Facebook Page Linked

No associated Facebook Page found as a link on your page.



### Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.



### Facebook Pixel

We have not detected a Facebook Pixel on your page.



Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

### X (formerly Twitter) Account Linked

No associated X Profile found as a link on your page.



### X Cards

Your page is using X Cards.



### Instagram Linked

Your page has a link to an Instagram Profile.



---

 <https://instagram.com/puterabuana>

---

### LinkedIn Page Linked

Your page has a link to a LinkedIn Profile.



 <https://linkedin.com/in/puterabuana>

### YouTube Channel Linked

No associated YouTube Channel found linked on your page.



### YouTube Channel Activity

No associated YouTube Channel found linked on your page.



## Local SEO

### Address & Phone Shown on Website

We can't identify one or both of these components on the page. Missing: Phone, Address



### Local Business Schema

No Local Business Schema identified on the page.



### Google Business Profile Identified

No Google Business Profile was identified that links to this website.



### Google Business Profile Completeness

No Google Business Profile was identified that links to this website.



### Google Reviews

No Google Business Profile was identified that links to this website.






## Technology Results

### Technology List

These software or coding libraries have been identified on your page.



TECHNOLOGY	VERSION
 Cloudflare	
 Cloudflare Browser Insights	
 HTTP/3	

### Server IP Address

172.67.194.240



## DNS Servers

yevgen.ns.cloudflare.com  
ariella.ns.cloudflare.com



## Web Server

cloudflare



## Charset

text/html; charset=utf-8



## DMARC Record

This site does not appear to have a DMARC record in place.

DMARC records are important to improve email deliverability and combat spoofing.



## SPF Record

This site appears to have an SPF record.



---

v=spf1 include:spf.efwd.registrar-servers.com  
~all

---